

The South Carolina Relentless Challenge Grant Program

2026 Notice of Funding Opportunity

I. Relentless Challenge Description

The South Carolina Department of Commerce's (S.C. Commerce) Innovation & Entrepreneurship team announces the 2026 Relentless Challenge (RC) grant program. This statewide competitive grant plans to award approximately \$1,000,000 for the 2026 funding cycle. The grant period will span twelve (12) months, from January 15, 2026 – January 14, 2027.

This notice of funding opportunity (NOFO) outlines the details and requirements associated with this specific grant opportunity. It is important to note that any other NOFOs issued by S.C. Commerce are not applicable and should not be utilized as guidance for seeking funding through the 2026 RC grant.

The RC program is South Carolina's call to action for innovative problem-solving and entrepreneurial impact. Aligned with *Launch to Legacy*, S.C. Commerce's vision to support businesses at every stage and position the state as the new home for American innovation, the 2026 Relentless Challenge now supports two complementary tracks: traditional small business and innovation.

While distinct in focus, both tracks share a common thread: empowering South Carolina's businesses to launch, grow, and innovate for long-term success. Traditional small businesses form the backbone of local economies and play a vital role in sustained economic growth. Innovation-driven companies, whether new or well-established, contribute to future advancement through R&D and product innovation. Together, they create a balanced ecosystem where stability and disruption coexist, enabling businesses to thrive and fueling statewide prosperity.

- **Track One: Traditional Small Business**

Every business has the potential to innovate. This track funds creative, actionable solutions to the challenges facing South Carolina's traditional small businesses. The goal is to spark the development of new ventures, strengthen existing ones, and improve access to capital through targeted funding and financial education resources — ultimately helping traditional small businesses grow, flourish, and contribute to the state's economic vitality.

- **Track Two: Innovation**

Designed to advance South Carolina's innovation economy, this track supports projects that foster a resilient ecosystem for innovation. Emphasis is specifically placed on catalyzing high-growth entrepreneurship, expanding access to risk capital, and deepening collaboration between higher education institutions and companies of all sizes — laying the foundation for next-generation industries and long-term economic impact.

For the purposes of this NOFO, please refer to Appendix A for S.C. Commerce's definitions and distinctions between traditional small businesses and innovation-driven, high-growth businesses.

All applicants must demonstrate a dollar-for-dollar match from non-state funding sources, as outlined in Section V of this NOFO. This match is a requirement for both project consideration and fund disbursement. The required funding match ensures that awarded projects are rooted in community buy-in and collaborative investment, maximizing the catalytic impact of RC grants.

II. Funding Opportunity and Limits

The Relentless Challenge grant program provides funds to support bold, creative, and impactful initiatives that strengthen South Carolina's business and innovation ecosystems — whether within a specific community or across the state. It is intended to launch new efforts, not sustain existing ones, with the expectation that all project implementations will begin in Q1 of 2026. Grant funding may only be used for

programmatic costs tied directly to the proposed project. It may NOT be used for general operating expenses, indirect costs, infrastructure, research or feasibility studies, to capitalize companies or investment funds, or to provide subgrants to other entities (though administrative and outreach costs to support a subgrant or investment program may be eligible). RC funding is not available for K–12 or workforce initiatives. All requested funding must align with and directly support one or more goals of the selected track, as outlined in Section IV of this notice. Applicants may request more time or money to implement highly strategic projects but must secure approval from Commerce by 9/10/25.

III. Eligibility

Funding is reserved for South Carolina-based organizations that serve the S.C. innovation and entrepreneurship community.

Qualifying applicants include:

- Non-profit organizations, including Chambers of Commerce
 - Organizations must be a registered state and federal non-profit at time of application.
- Units of local government (e.g., counties, municipalities)
- Higher education institutions

Eligible organizations may submit one proposal per funding cycle.

Applicants are expected to coordinate with the S.C. Commerce Innovation & Entrepreneurship team and foster an ongoing relationship throughout the course of the project.

IV. General Project Approval Criterion:

S.C. Commerce has outlined a set of goals, aligned with its strategic framework, to guide RC program investments for each track:

TRACKS*	TRADITIONAL SMALL BUSINESS TRACK	INNOVATION TRACK***
MAX. GRANT REQUEST PER APPLICANT	\$50,000	\$75,000
GRANT GOALS**	Goal 1 - Catalyze the development of new traditional small businesses. Goal 2 - Accelerate growth and revenue stability for existing traditional small businesses. Goal 3 - Increase access to funding and funding support for traditional small businesses.	Goal 1- Catalyze high-growth entrepreneurship or the R&D and product development efforts of established companies. Goal 2 - Increase access to risk capital. Goal 3 – Foster ongoing collaboration between companies and higher education to accelerate applied research, commercialization, and product development. Goal 4 – Launch initiatives that attract and land innovation-driven companies in South Carolina.

* **Applicants may apply for funding under only one track** and should select the track that best aligns with the proposed project. S.C. Commerce reserves the right to review an applicant’s company portfolio to verify alignment. If an application is submitted under one track but appears better suited for the other, S.C. Commerce may, at its sole discretion, consider the application under the alternate track.

** Each application must address at least one goal associated with the selected track.

*** For additional information and inspiration, see [Innovation Insights](#), a vision-document produced by S.C. Commerce in 2021 that highlights South Carolina's progress in innovation and emerging markets, while offering recommendations for navigating opportunities and challenges across the ecosystem.

All funding must support programs that primarily benefit South Carolina's innovation and entrepreneurship ecosystem.

V. Funding Match

Match funds are dollars **your organization receives** from other sources to support the amount requested through this grant. These are **not expenditures** your organization has made, but actual dollars your organization has received to support the same project. For example, match funds might come from local governments, philanthropic organizations, or private sector partners.

While it is not necessary to secure match commitments at the time of application, applicants must detail in the budget section of their submitted project narratives the anticipated sources of the match. All match contributions must be new cash or in-kind commitments that support the proposed project. Match commitments, whether cash or in-kind, **obtained before October 1, 2025, are not eligible** to be used as match.

Cash match funds must be *non-state appropriated*. Match may come from federal, local, or private entities, even if those entities also receive state funding, as long as the specific funds used for the match are not state-appropriated.

In-kind contribution is a non-monetary contribution¹. Goods or services offered for free, or at less than the usual charge, are considered an in-kind contribution. The contribution must have a direct correlation to and assist with the implementation of the scope of work for the Relentless program.

In-kind contribution(s) will be allowed for up to 25% of the total eligible match. Adequate documentation of how the in-kind contribution is calculated, and how the contribution impacts and assists the overall scope of work for the project, must be included in applicant's proposal. Proposals with the least amount of in-kind contribution will receive the greatest consideration.

Determination of Volunteer Time Value: for purposes of determining the value of an in-kind donation of volunteer services, an applicant must determine the hourly rate to be used for volunteer services based upon current prevailing rates for that service and years of experience. Each applicant must provide a brief explanation of how hourly rate was determined and establish the hourly rate that will be utilized for the time limit of the grant agreement.

Determination of Goods and Services Value: for purposes of determining the value of an in-kind donation of goods and services, an applicant must decide the appropriate value of goods or services by considering the cost if the goods or services were not donated and needed to be purchased or leased. Each applicant will provide a brief explanation of how the value was determined and must be approved by S.C. Commerce.

The purpose for requiring grantees secure a match toward the RC grant is to encourage and establish local support for the program. When the state funding for the program ends, the goal is for the grantee to continue the program with established local support. While S.C. Commerce encourages the use of cash contribution as the source of the required match toward its grants, in-kind contributions are valuable assets that can assist grantees as they grow their program.

¹ Salaries, or labor costs, are not conducive to the design of a sustainable innovation ecosystem program and cannot be used as a cash or in-kind match. An RC grant application submitting such labor costs as a "cash match" or "in-kind match" **may be**

disqualified.

The S.C. Commerce Innovation & Entrepreneurship team is available to answer any questions related to what may be needed to support the calculation of in-kind match.

Pre-Application Concept One-Sheet

Applicants may get a jump-start on their applications by submitting an optional pre-application one-sheet. While submission of a pre-application one-sheet is not mandatory, it is highly recommended. This step offers organizations the opportunity for one-on-one consultations with the Innovation & Entrepreneurship team, as well as feedback on eligibility and application planning support². Deadline to submit a pre-application one-sheet is September 26, 2025.

Pre-Application One-Sheet Requirements:

Maximum of one page

[Click here](#) to download the one-page template with further directions.

[Click here](#) to submit a pre-proposal one-sheet.

VI. Virtual Information Sessions

Starting in August 2025, S.C. Commerce's Innovation & Entrepreneurship team will host three scheduled one-hour virtual information sessions (see dates below). Each session will go over grant program details, including but not limited to what it is, who is eligible, the two different grant tracks, how to apply, and time to ask questions. It is highly recommended applicants attend at least one Relentless Challenge information session; however, people should feel free to attend more than one to ask additional questions. If a full one-hour session is not needed for those who attend, then calls may end earlier than scheduled.

Dates of Virtual Information Sessions:

Tuesday, August 5, 2025: 10am – 11am EST

Wednesday, September 3, 2025: 10am – 11am EST

Tuesday, October 7, 2025: 10am – 11am EST

[Click here to register](#) for one of the dates above.

VII. Program Timeline

- **September 26, 2025:** Last day to submit a pre-application concept deck.
- **October 1, 2025:** Application Window Opens (see section XI below)
- **October 13, 2025 (5PM ET):** Deadline for Questions or Requests for Clarification
This is a very busy time of year for the Innovation & Entrepreneurship team at S.C. Commerce. Those who wait until the last minute to ask a question may not receive an answer until after the application window closes.
- **October 31, 2025 (5PM ET): APPLICATION DEADLINE.** Applications received after this deadline will not be reviewed.
- **December 2025:** Award Letters Issued

Term of Grant - 12 months.

An in-person kick-off event will be held in February or March of 2026 in Columbia, SC. Applicants not selected for funding will be notified prior to this event; however, all applicants will be invited to attend, regardless of award status.

Agreements with awardees are to be completed in January 2026.

² A full, formal application must be submitted during the application period in October to be considered for Relentless Challenge funding.

VIII. Formal Project Proposal (Required)

Proposals

Six (6) numbered pages, plus a one-page cover sheet (see template in **Appendix B**, with link to download). Budget, metrics, and timeline tables must be submitted with each proposal (see templates in **Appendices C-E**, with links to download).

In addition to the proposal itself, applicants must submit supporting documentation such as previous reports (if applicable), letters of support, qualifications, and non-profit documentation, as outlined in letters L-P of this Section VIII herein.

The proposal must include the following and be submitted in the format outlined:

- A. Title:** Provide the title of the proposed activity/project.
- B. Mission:** State the mission or overall purpose of the project.
- C. Strategic Rationale:** Succinctly explain the essential circumstances that compel the project to be funded by the Relentless Challenge. What are the problems and/or opportunities the project will address?

This section must reference the grant tracks and associated goals outlined in Section IV and must include:

- 1. The specific grant track under which the project is seeking funding.
- 2. The goal or goals within that track the project aims to impact.
- D. Project Description & Detail:** Provide a clear and concise project description outlining what the project will entail, who it will impact, how the program will be implemented, where the activities will occur, and what the final deliverables will include. Explain how the project is innovative. Are there any other efforts or existing projects underway that would compete or contribute to this innovation/idea? Include a brief justification of how and why the project aligns with the selected track's goals, demonstrating fit with the Relentless Challenge's intent.
- E. Validation:** Provide a short narrative about how the proposed project was validated with stakeholders and those the project seeks to serve. Be sure to reference who/which organizations were engaged in validation conversations. Note: these individuals often serve as good letters of support. S.C. Commerce will further vet a seemingly well-validated project that does not also include letters of support from the validating parties.
- F. ONLY for Traditional Small Business Track Applicants. Small Business Development Centers (SBDC):** Describe engagements and/or complements with the local SBDC. How does the proposed program fill a gap not already covered by the local SBDC or further enhance SBDC services? How will the applying organization engage the local SBDC during the project period?
- G. Awareness:** Provide a short narrative about how the proposed project will be promoted to those it seeks to support and other stakeholders and supporters.
- H. Sustainability:** Outline a plan for how the project will continue to be funded and/or how it will self-sustain after the grant period has ended. It should be anticipated that Relentless will not be used to sustain the project in the future.
- I. Milestone Timeline:** Provide a timeline of milestones necessary to complete the project. Please note that grants are expected to be completed and funds utilized within twelve months of award. Projects are required to commence within three months of award. *Leverage the table in Appendix C to develop a timeline for your program. Feel free to include additional milestone dates as appropriate; however, a minimum of seven (7) milestones must be specified.*
- J. Budget:** Provide a brief narrative on the planned spending. Please include how awarded grant funds will be spent and the justification for funding requested, including how the amount is consistent with the associated output to be achieved (cost/benefit). Explain anticipated sources

of match commitment. *Please leverage the table in **Appendix D** to develop a budget table.*

- K. Metrics:** Provide a description of expected outcomes and overall impact of the proposed project. Historically, Relentless projects have targeted one Relentless grant goal (the primary goal) but have also touched upon one or two of the other grant goals (secondary goal(s)). Use the provided table to list out metrics as follows:

- List 6+ metrics for the primary grant goal your project will affect.
- List 1+ metric(s) for the secondary grant goal(s) your project affects.

If your program affects the first listed goal in your chosen track, but also somewhat affects the second and third goal, then the metrics table will list 6+ metrics tied specifically to the first goal and 1+ metrics tied to each of the other two.

*Use the table in **Appendix E** to develop a Metrics plan.* Please note the template includes two tabs: one for those applying under the Traditional Small Business track and the other for those applying under the Innovation track.

Awarded organizations will submit **a progress report and final close-out report that details both quantitative and qualitative data** to the S.C. Commerce's Innovation & Entrepreneurship team as well as to their implementation and match partners.

- L. Past Reporting:** If your organization has received Relentless Challenge or StimulateSC funding within the past two years, or if your proposal references any past RC or StimulateSC funded project, please include the most recent progress report or final report for the previously funded project.
- M. S.C. Commerce Engagement:** Description of how applicant will utilize and engage the S.C. Commerce's Innovation & Entrepreneurship team over the course of the project.
- N. Qualification:** How (or why) is the applicant qualified to address the project for which the funds are being sought? Key personnel/contributors to the project as well as their role and/or responsibilities. Please provide CVs in the appendices.
- O. Non-Profit Documentation:** To verify applying non-profit organizations are legally registered and authorized to operate in South Carolina, non-profits must submit either a Certificate of Existence or a Certificate of Authenticity, as applicable, from the South Carolina Secretary of State. If requested by S.C. Commerce, applicants will provide a copy of their organization's Articles of Incorporation and By-Laws in effect at the time of application.

By submitting this application, applicant affirms that its organization is in compliance with all applicable regulations and laws as mandated by the South Carolina Secretary of State to conduct business in South Carolina.

- P. Letter(s) of Support:** At least one letter of support that directly acknowledges and expresses support for the project outlined in the grant application.

GRANT APPLICATION FORMAT

One (1) PDF file. 8.5x11 with 1.5 spaced copy using Arial, 11-point font.

Body of Proposal should not exceed six (6) pages (not including cover sheet) with page numbers in the lower right-hand corner.

Attachments - All attachments must appear **behind** the proposal in this order:

- Budget, Metrics, and Timeline Templates
- Letters of Support
- Previous RCG Reports (if applicable)
- Resumes or CVs
- Certificate of Existence or a Certificate of Authenticity Additional non-profit documentation

IX. Selection Process

A Relentless Challenge Grant Review Board (the "Review Board") will review and score proposals and

make recommendations to S.C. Commerce leadership for grants awards. Proposals will be evaluated with emphasis on grant goal alignment, strength of project concept, achievability, and sustainability. Projects showing a greater than 1:1 funding match ratio will stand out as ones that show strong ability for long-term success.

Keep in mind that the Review Board may not be familiar with industry or organizational verbiage and acronyms. It is best to either define acronyms and terms or avoid them altogether.

X. Reporting

Grant recipients must submit a six-month progress report and a final close-out report and close-out letter. Templates will be provided by S.C. Commerce. At the end of the six-month reporting period, a mandatory progress meeting will be held with all grant recipients.

The final close-out report will include results/outcomes of the project, as well as lessons learned, and obstacles encountered while engaged with the grant work. The close-out letter should indicate that all funds have been expended. Dates for the six-month progress report and final report and letter will be provided after an applicant has received notification of an award.

Grant recipients will also be required to submit a progress report each time they request a disbursement of grant funds.

All grant recipients will be expected to hold update meetings (in-person or virtual) AND provide copies of the progress and final reports with all organizations that provide a letter of support and with all organizations and individuals that provide cash and in-kind match commitment(s).

XI. Questions and Submission

2026 Relentless Challenge grant application submissions will be accepted electronically from October 1 until 5 PM ET on October 31, 2025.

Questions or requests for clarification regarding this application must be submitted in writing to innovation@sccommerce.com no later than 5:00 PM ET on October 13, 2025. **[Applicants must apply electronically by filling out this form.](#)**

Reference the [Relentless Challenge FAQ's](#) for answers to some commonly asked questions.

Appendix A

S.C. Commerce's definitions and distinctions between traditional small businesses and innovation-driven, high-growth businesses

Aspect	Traditional Small Business	Innovation-Based Company (Startup/High-Growth Company)
General Definition	Often referred to as Mom & Pop, Main Street, or lifestyle businesses. Typically designed to provide a stable income and serve a local or regional market. In the traditional small business context, the term "startup" is often used to describe a business that is less than a year old with relatively few employees. The focus is primarily on the company's age and size.	Commonly called startups, tech startups, or high-growth companies. These are designed to rapidly scale, disrupt markets, and often operate globally. In the innovation context, a "startup" is defined by its high-growth, innovation-driven model, not by age or size. These companies may be newly founded or several years old, with anywhere from a solo founder to dozens of employees, and may generate little to no revenue or significant earnings.
Business Model	Typically resell existing goods or services, or offer widely available professional or consumer services.	Develop proprietary or highly differentiated products/services. Innovation is core to their value proposition.
Growth Trajectory	Generally experience slower, steady growth . E-commerce may allow broader reach, but growth is often limited by operational or staffing constraints.	Designed for rapid or "hockey stick" growth . Scale quickly by leveraging technology, automation, and network effects.
Customer Base	Primarily serve local or regional customers . National reach is possible but not the main objective.	Target national or international customers from the outset or early stages of scaling.
Product Development	Do not typically engage in R&D or new product development. Focused on providing existing goods or services efficiently.	Regularly invest in R&D, product development , and often employ technical experts, engineers, or scientists.
Intellectual Property	Use third-party tools (e.g., off-the-shelf software, licensed platforms) to run the business efficiently.	May create and own intellectual property (IP) , including patents, trade secrets, or licensed technologies from others.
Examples	Local CPAs, insurance agencies, consultants, barbershops, salons, cleaning companies (excluding large national chains).	Companies like Uber, Airbnb, or local startups developing novel energy, AI, life sciences, or software products.
Regulatory Engagement	Minimal federal involvement ; primarily subject to local or state regulations.	Often require federal regulatory approval or compliance , e.g., FDA (biotech), DOE (energy), FCC (communications), SEC (fintech).
Funding Sources	Funded through traditional lenders (banks, SBA loans), personal savings, or help from family and friends.	Funded through risk capital — angel investors, VCs, accelerators. May also pursue innovation-focused government grants (e.g., SBIR/STTR). May also use friends & family or personal savings, aka "bootstrapping."
Terminology: "Startup"	Refers to a business that is newly launched, typically <1-2 years old. The term "startup" is defined by the age of the company.	Refers to a company that may range from the idea stage, with only a founder or two and no revenue, to one that is several years old, employs dozens or even hundreds of people, and generates significant revenue. These companies are still considered startups due to their innovation-driven, high-growth model. The term "startup" is defined more by growth trajectory and innovation than by age.
Exit Strategy	Typically designed for long-term ownership , often passed down or sold locally.	Often designed with a planned exit , such as acquisition, IPO, or merger, to generate returns for investors .

Appendix B

Cover Sheet

A downloadable cover sheet template can be found [here](#).

The Cover Sheet should provide a quick snapshot of your organization, key contact information, and a brief overview of the proposed project.

Cover sheet should be no longer than one (1) page, with fragments/bullets being acceptable.

- I. [Entity Name and Address]
- II. [Type of Entity (501c3/4/6, etc.)]
- III. [Project Lead and Contact Information]
- IV. [Relentless Challenge Track Applying For]
- V. [Name of Project]
- VI. [Project Mission & Goals]
- VII. [Topline Deliverable(s) – What will exist at the end of the project that didn't exist at the beginning?]
- VIII. [Relentless Funding Request]

Appendix C

Milestone Table

A downloadable milestone template can be found [here](#).

Relentless Challenge Project Milestones		
Milestone	Project-Specific Deliverable(s) Tied to Milestone (To be filled out by grantee)	Due Date
Milestone 1	Examples: All mentor:mentee matches completed; 1st training occurred; 3rd party contracts signed and development started, etc.	3/1/2026
Milestone 2	Examples: at least 2 of 6 training programs delivered; at least 25% of mentor/mentee meetings have occurred, etc.	5/16/2026
Milestone 3	Send Progress Report to S.C. Commerce*	7/15/2026
Milestone 4		8/15/2026
Milestone 5		11/15/2026
Milestone 6		1/17/2027
Milestone 7	Send Final Report and Close-Out Letter to S.C. Commerce*	4/15/2027

* Template provided by Commerce's Innovation & Entrepreneurship team.

Appendix D

Budget Table

A downloadable budget template with formulas can be found [here](#).

2026 TOTAL BUDGET BREAKDOWN*					
Contribution Source	Contribution Amount	% of Total Budget	Relentless Match **		
			Amount to be Used for 1:1 Match Requirement	% of Total Match	Match Details (Federal ARC grant, City of XYZ, volunteer hours, etc.)
Relentless Challenge	\$45,000.00	16%	n/a	n/a	n/a
Federal	\$150,000.00	52%	\$20,000.00	44%	Ex: ARC Grant, EDA Grant
State	\$25,000.00	9%	\$0.00	0%	
Local	\$20,000.00	7%	\$2,000.00	4%	Ex: City of XYZ, Town of
Private	\$10,000.00	3%	\$18,000.00	40%	Ex: 123 Foundation,
In-Kind Value***	\$40,000.00	14%	\$5,000.00	11%	38 mentor volunteer
TOTAL PROGRAM	\$290,000.00	100%	\$45,000.00	100%	

* If the Relentless Challenge will help fund a larger initiative, please have the Total Program Budget reflect the overall program budget.

** Match does not need to be secured prior to proposal submission. Budget information provided in the table should reflect *anticipated* match dollars and details. Match must come from non-state appropriated funds, and all in-kind match needs to be outlined with details and value.

*** In-Kind can be no greater than 25% of the overall match. Proposals with the least amount of in-kind will receive the most consideration.

Appendix E

Metrics Table

A downloadable metrics template can be found [here](#). Per section VIII.C of this NOFO, applicants are required to indicate the grant track they are applying under and the specific goals their project will positively impact. Please note the provided template includes two tabs: one for the Traditional Small Business track and the other for the Innovation track. Applicants must complete and submit the tab that corresponds to their selected track.

Metrics provide the Innovation & Entrepreneurship team with much needed visibility and understanding. The team uses the information to not only understand the accomplishments of individual projects but also assess the overall success of the grant program itself. Ultimately, these insights help S.C. Commerce identify new opportunities and inform decisions about future funding.

The Review Board considers the legitimacy and breadth of listed goals. Listing well thought-out goals that truly align with the proposed program is the Review Board's expectation.

(Screen shot is of Traditional Small Business metrics table template)

TRADITIONAL SMALL BUSINESS TRACK - GRANT METRICS TABLE									
Traditional Small Business Track Goals	New Business Small Business Development			Growth and Acceleration of Existing Small Businesses			Access to Funding and/or Funding Support		
	Metric	Current	Goal	Metric	Current	Goal	Metric	Current	Goal
List 6+ metrics associated with the primary goal category your program affects. *									
List 1+ metric(s) associated with each secondary goal category your program affects. *									

Note: See NOFO for the distinction between primary and secondary goals and direction on how to fill out this table. Newly launching programs with no historical data should reflect 0 in the Current Number column.

* Each program is unique and will have its own distinct metrics. The limited library of metrics to the right are just a few examples of metrics that can be used in the table, but please consider your own unique metrics.	Metrics Library (limited)		
	# of new businesses developed # of small business owners supported # of business plans developed # of cohorts run # of SB training sessions/mo. # of SB training hours/mo. # of attendees at xyz event	Change in employee turnaround rate New jobs created # of companies adopting new, cost saving or revenue generating technologies Average dollars saved (all companies) Average increase in revenue (all companies) Number of new followers (social media) # of entrepreneurship training sessions/mo.* # of entrepreneurship training hours/mo.* # of attendees at xyz event # of marketing training events provided	Total # of funding pitches made Total amt of new capital raised # of SBOs that received financial training Total # of new investment options created # of Investor Education training sessions/mo. # of Investor Education training hours/mo. Total # of 'Access to Capital/Raising Capital' workshops # of attendees at xyz event

* Examples of training: Business Fundamental Workshops (e.g., legal, accounting, marketing); Business Plan Development Workshops (e.g., Business Model Canvas)