South Carolina Landing Pad Program

Helping you land smart — and launch strong

The South Carolina Landing Pad Program supports growth-phase companies looking to scale and succeed in one of the southeastern United States' most in-demand markets.

The program connects companies to experienced professionals, reducing the learning curve of developing a business while reducing the costs and risks of establishing in a critical market.

Whether companies are looking to enter the United States, Southeast or South Carolina markets for the first time, having a trusted partner will help your company land with confidence.

Companies participating in the Landing Pad Program benefit from:



Point of contact for statewide support.



SC counties assessed for fastest market integration.



Resources to support companies' evolving needs.

Proven Resources and Solutions. Provided by Trusted Partners Statewide.

- Applied Research
- Grant Funding
- Legal Advisors

- Tax, Accounting and Bookkeeping
- Immigration Support
- Real Estate Assistance

A Strategic Place to Land

Located on the East Coast in the southeastern United States, South Carolina is an ideal market entry point. High quality of life and consistent accolades as a top state for doing business combine to make South Carolina among the fastest growing states in the nation.

Robust infrastructure, including five major interstates and extensive rail services, helps move goods statewide, from seaport to inland ports, and beyond.



Accelerating Market Entry. Maximizing Opportunity.

South Carolina is the new headquarters of American innovation.

The state is uniquely positioned to attract Landing Pad companies in advanced energy, life sciences, mobility and other emerging verticals, to help growing business thrive.







To align Landing Pad companies for long-term success, eligible companies should:

- 1. Be registered as a business, in the United States or in its home country, for at least three years.
- 2. Have at least five full-time employees.
- 3. Have a minimum annual recurring revenue of \$500,000 USD.

Qualifying Landing Pad companies will be matched with applicable resources, including economic development, industry and higher education partners, to help fuel growth.















*Not an exhaustive list of statewide partners

Ready to Land?

Take your business to the next level by landing in South Carolina — contact

 ${\bf landing pad@sccommerce.com}.$