

South Carolina is Just Right for Exporting



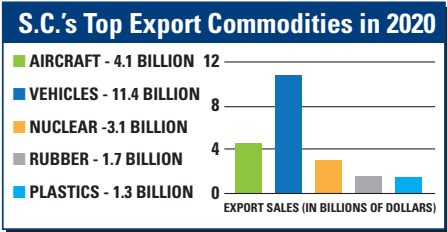
Globally Competitive

The South Carolina Department of Commerce's International Trade team provides **a range of services, programs and grants** to help both new and experienced South Carolina exporters grow their international sales.

- **Customized Export Counseling** - Providing trade counseling on export potential, methods, procedures and logistics.
- **Training** - Organizing export-related training seminars and conferences.
- **Trade Missions** - Offering S.C. companies customized, B2B meetings with international distributors, end users and/or partners.
- **International Trade Shows** - Providing exhibit space and B2B meetings across the globe.

Grants to Support Existing Industry

- **Export Incentive Program** - Helping small- and medium-sized businesses enter and/or increase their exporting activities in new markets. The program reimburses eligible S.C. companies for specific export-related expenses.
- **Southern United States Trade Association (SUSTA)** - In partnership with the S.C. Department of Agriculture, S.C. Commerce is promoting the export of high-value foods and agricultural products by providing grant funding to participate in global events and/or 50% cost share.



Export Facts

- In 2020, South Carolina's exporters sold products in 195 countries and territories.
- Germany was the state's top destination for exports at \$4.1 billion.
- South Carolina was ranked 1st in export sales of completed passenger vehicles (accounting for 21.4 % of the total U.S. market share) and tires (accounting for 37.7 % of the total U.S. market share) in 2020.

S.C.'s Top Export Markets in 2020

