South Carolina is Just Right for Automotive

South Carolina’s Automotive Industry is Charging Ahead

Home to nearly 500 automotive-related companies and suppliers that employ over 72,000 people. South Carolina has a strong, rapidly growing automotive industry with worldwide brands such as BMW, Volvo Cars, Mercedes-Benz Vans, Michelin, Bridgestone, Continental and Proterra in the region.
The Automotive Industry: Powering South Carolina’s Economy

With an annual economic impact of more than $27 billion, the automotive sector is now an integral part of the state’s economy. As a result, a wide range of companies — automakers, automotive suppliers and component manufacturing — are all based in South Carolina.

In 1994, the first South Carolina-produced BMW rolled off the assembly line at the global automaker’s facility, forever transforming the economy. Today, more than two decades later, BMW has produced over 5 million vehicles in SC and has invested over $11 billion dollars into the state.

Some of the automotive companies that call South Carolina home

- Mercedes-Benz Vans
- Bridgestone
- Proterra
- BMW Manufacturing Co., LLC
- Volvo Car USA, Inc.
- Arrival
- Giti Tire
- Robert Bosch, LLC