

South Carolina is Just Right for Exporting



Globally Competitive

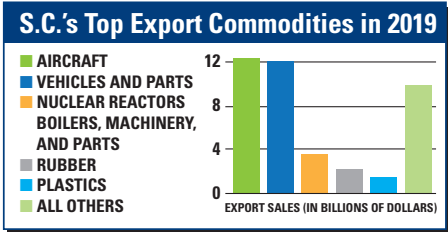
South Carolina has been a **leader of export sales** for 10 consecutive years!

The South Carolina Department of Commerce's International Trade team provides a **range of services, programs and grants** to help both new and experienced South Carolina exporters grow their international sales.

- **Customized Export Counseling** - Providing trade counseling on export potential, methods, procedures and logistics.
- **Training** - Organizing export-related training seminars and conferences.
- **Trade Missions** - Offering S.C. companies customized, B2B meetings with international distributors, end users and/or partners.
- **International Trade Shows** - Providing exhibit space and B2B meetings across the globe.

Grants to Support Existing Industry

- Export Incentive Program** - Helping small- and medium-sized businesses enter and/or increase their exporting activities in new markets. The program reimburses eligible S.C. companies for specific export-related expenses.
- Southern United States Trade Association (SUSTA)** - In partnership with the S.C. Department of Agriculture, S.C. Commerce is promoting the export of high-value foods and agricultural products by providing grant funding to participate in global events and/or 50% cost share.



Export Facts

- In 2019, South Carolina’s exports to 198 countries and territories topped \$41.5 billion**, up 19.7% from 2018, ranking the state 11th in the U.S. for export growth.
- China was the state’s top destination for exports at nearly \$6.4 billion.**
- South Carolina was ranked 1st in export sales of completed passenger vehicles** (accounting for 18.4 % of the total U.S. market share) and tires (accounting for 35.3 % of the total U.S. market share) in 2019.

S.C.'s Top Export Markets in 2019

