

South Carolina is Just Right for Automotive



## South Carolina's Automotive Industry is Racing Ahead

Home to nearly 500 automotive-related companies and suppliers that employ over 62,000 people. South Carolina has a strong, rapidly growing automotive industry with world-wide brands such as BMW, Volvo, Mercedes-Benz Vans, Michelin, Bridgestone, Continental and Giti Tire in the region.

South Carolina  
**Just**  **right.**

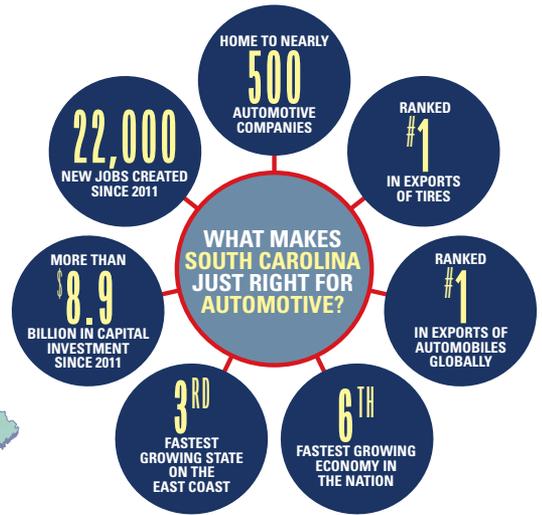
[SCcommerce.com](http://SCcommerce.com)



## The Automotive Industry: Fueling South Carolina's Economy

With an annual economic impact of more than \$27 billion, the automotive sector is now an integral part of the state's economy. As a result, a wide range of companies — automakers, automotive suppliers and component manufacturing — are all based in South Carolina.

In 1994, the first South Carolina-produced BMW rolled off the assembly line at the global automaker's facility, forever transforming the economy. Today, more than two decades later, BMW has produced nearly 5 million vehicles in SC and has invested over \$10 billion dollars into the state.



### Some of the automotive companies that call South Carolina home

- Mercedes-Benz Vans
- Bridgestone
- Gestamp South Carolina
- Michelin
- BMW Manufacturing Co., LLC
- Volvo Car USA, Inc.
- Magna Seating South Carolina
- Giti Tire
- Robert Bosch, LLC

South Carolina  
**Just  right.**