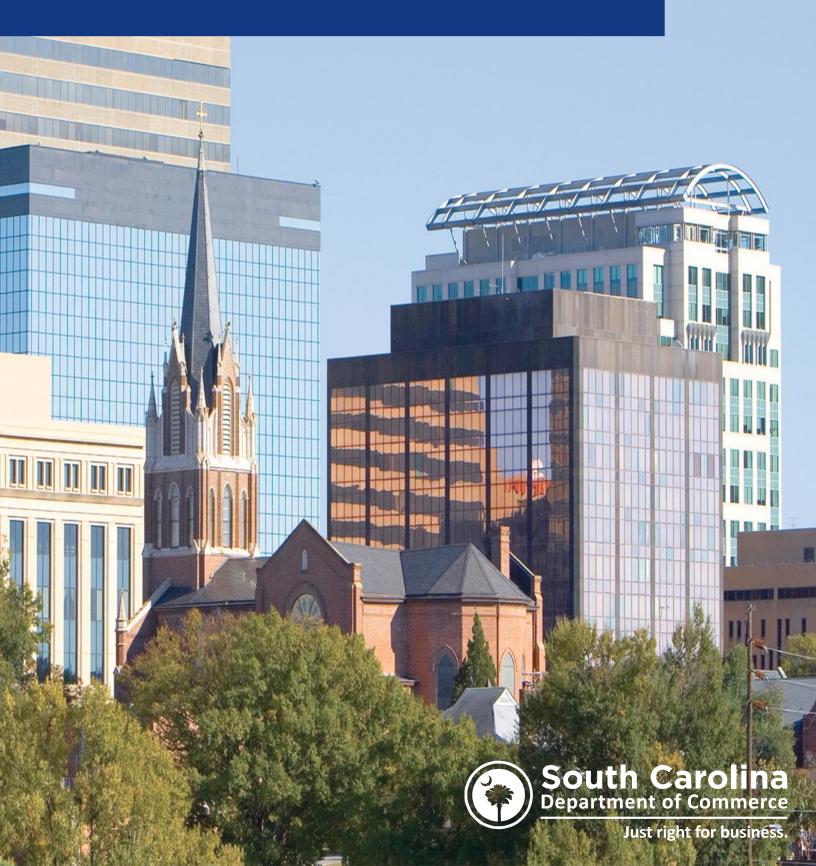
South Carolina Business Resource Guide January 2018





HOW TO USE THIS GUIDE

The South Carolina Business Resource Guide is designed to provide all types of businesses with tools and resources – including access to a variety of state, regional and local outlets – to increase their opportunity for business success. The South Carolina Department of Commerce Small Business and Existing Industry Team supports many aspects of the state's existing and small business community including: export development, recycling market development, a Small Business Development office, supplier development assistance and comprehensive support to existing industry. This guide provides information that companies can employ for immediate results. It includes basic descriptions of the resources and specific contact information. The guide is laid out to address important elements of business success in each section, paired with the supporting resources.

HOW CAN THIS GUIDE HELP YOU?

This guide is intended to help South Carolina business owners start or maintain a company, sell a product, provide a service and/or grow their company.

South Carolina provides services and support for companies that are starting a business or expanding an existing operation. South Carolina also works with entrepreneurs to develop business plans, helps companies access start-up resources and alternative financing opportunities and pairs existing businesses with service providers and suppliers.

WHAT TYPE OF INFORMATION WILL YOU FIND?

Getting Started explores the steps necessary to begin a business.

Licenses, Permits & Regulations outlines special requirements associated with certain businesses, particularly small businesses.

Financing describes ways to best prepare for financing a small business.

Marketing & Growing Your Business introduces tactics that increase awareness about products and services.

Workforce Development provides useful information regarding employment, training and retention opportunities.

Business Operations includes operational and administrative resources – every thing from insurance to recycling opportunities, to production and process planning.

Local Area and Other Resources includes professionals around the state who are available to assist South Carolina's businesses as well as other beneficial resources for business owners.

Frequently Asked Questions addresses questions often raised by business owners.

NEED ADDITIONAL HELP?

Commerce Representative (803) 737-0651 | nbrown@SCcommerce.com



GETTING STARTED

Starting any business takes a significant amount of planning and research. Exploring and evaluating your business and personal goals before starting a business is extremely important. The following resources can help a business develop those goals and assist in building a concise, yet comprehensive business plan.

START-UP CHECKLIST

This check list will help you evaluate your position as you begin getting your business off the ground. Understanding your business goals from the beginning will help you along the path to success.

- Do you know what kind of business you want to start?
- Have you created a business plan, outlining your goals and expectations?
- Type of Business Structure? (e.g., LLC, Partnership, Sole Proprietorship, etc.)
- ♦ Do you have a need for financing?
- ◆ Have you picked a location?
- How many employees are you going to hire?
- Do you need occupational permits?
- Have you registered your business with the state of South Carolina?
- Do you need a business license?
- Have you handled the insurance components of your small business?
- How are you going to market your business?

BUSINESS PLANNING ASSISTANCE

Small Business Administration (SBA)

The SBA is an independent agency of the federal government created to aid, counsel, assist and protect the interests of small business concerns. The SBA helps South Carolinians start, build and grow businesses through a first rate Web site, financing options and partnerships with public and private organizations (e.g., the Small Business Development Centers).

Small Business Development Centers (SBDC)

The goal of the SBDC is to meet small business needs for managerial and technical assistance at little or no cost to the entrepreneur. The SBDC provides advice on business planning and strategic small business growth.

Service Corps of Retired Executives (SCORE)

SCORE is a volunteer, nonprofit association focused on helping small businesses succeed. SCORE, a division of the SBA, matches clients with an expert counselor best suited to their needs. SCORE counselors are current or former business owners and executives who have achieved high levels of professional success.

NxLevel, Fastrac

This program is for entrepreneurs with an idea for a new business. Topics include Exploring Entrepreneurship, Setting Financial Goals, Planning the Product, Reaching the Market, Building the Team, and Planning for a Profitable Business.

South Carolina Business One Stop (SCBOS)

SCBOS is the official South Carolina business Web portal. It enables anyone with an existing business, or anyone starting a new business, to file permits, licenses, registrations or to pay taxes. From the convenience of your computer, 24 hours a day, 7 days a week, you can take care of important state filings, and pay for multiple filings and/or taxes with one payment.



GETTING STARTED RESOURCES

ENTREPRENEUR & SMALL BUSINESS SUPPORT

Arthur M. Spiro Institute for Entrepreneurial Leadership, Clemson University College of Business and Behavioral Science Web: www.clemson.edu/spiro

The mission of the Arthur M. Spiro Institute for Entrepreneurial Leadership is to support educational, research, and outreach programs that promote entrepreneurial activity and economic development of the region, state, and nation. The focus is on wealth creation through entrepreneurial activity. Here inventors and entrepreneurs may find assistance with market analyses and business planning. Also, the Institute conducts a mentoring program to link entrepreneurs with experienced business executives.

Alerion Ventures

Web: www.alerion.ventures.com

Alerion Ventures is an evergreen venture capital firm focused on early stage investments in scalable startups. Based in Charleston, South Carolina, Alerion prefers to partner with entrepreneurs in the Southeast.

Benedict College Business Development Center

Web: www.benedict.edu

The goal of the Business Development Center is to increase the number of African American owned businesses in and around SC. The center houses a business incubator and a minority development entrepreneurial development program, as well as providing current and potential business owners the opportunity to participate in business issues work- shops and seminars. The center also offers a revolving loan fund to minority owned businesses.

Carolinas-Virginia Minority Supplier Development Councils, Inc. (CVMSDC)

Web: www.cvmsdc.org

The Council works to expand business opportunities for minority-owned companies in an effort to build stronger and more equitable society by supporting and promoting minority business development. CVMSDC's Business Innovation Center offers a wide range of capacity building business tools for your business. These include Project Planner Plus, Certi- fied Payroll, Merger Analytics, Capital Investment Alternative Analysis, Breakeven Analyzer, Manage- ment Capacity Analyzer, Debt Capacity Analyzer, Factoring Analyzer, Valuation Analyzer, and Supplier Capacity Analysis Tool.

Clemson Institute for Economic and Community Development (CIECD)

Web: www.clemson.edu

CIECD offers small business and business planning classes from various curriculums including NewVen- ture FastTrac, FirstStep FastTrac, and eCommerceSC as well as specialized business curriculums including rural, food and farming, and new farmer initiatives.

EngenuitySC

Web: www.engenuitysc.com

Headquartered in Columbia, *EngenuitySC* is public/ private partnership formed to develop and grow the South Carolina Midlands' knowledge-based economy by fostering an environment where entrepreneur- ship, innovation, and the creation of knowledge are fundamental elements of the region's culture, identity, and economic development strategy. Through collaboration with business, government, and higher education, *EngenuitySC* leads initiatives that support research development, promote commercialization, and leverage the region's assets.

Entrepreneur Network York Technical College

Web: www.yorktech

The Entrepreneur Network assists, informs, and encourages local small business owners, entrepreneurs, and potential entrepreneurs to network, share experiences, and engage in valuable educational opportunities. The EN also sponsors seminars featuring speakers on a variety of entrepreneurial topics.

Francis Marion University Center for Entrepreneurship

Web: www.fmarion.edu

Francis Marion University Center for Entrepreneurship is dedicated to provide mentoring and business planning services to start-up and existing businesses. The Center for Entrepreneurship provides one-on-one mentoring services to guide prospective and current business owners with sound business advice. Our business planning services include but not limited to business plans and feasibility studies, market research/analysis, financial analysis, and human resource development. Through our partnership with other programs, we often hold entrepreneurial and/or workforce training programs throughout the year.



ENTREPRENEUR & SMALL BUSINESS SUPPORT

Grand Strand Technology Council Web: www.gstechcouncil.org

The Grand Strand Technology Council (GSTC) is a non-profit organization with members comprised of technology-driven businesses, government and educational entities, technology associations, entrepreneurs, and individual professionals. All are working toward building a better environment for technology-related business, and increasing their own results through the ever more important networking among the individuals to develop partnerships and cooperative business efforts.

Internal Revenue Service (IRS)

Web: www.irs.gov IRS Resources:

Business and Specialty Helpline: (800) 829-4933

Electronic Federal Tax Payment System: www.eftps.gov_or 1-800-555-4477

Tax Forms and Publications:

www.irs.gov/formspubs or 1-800-829-3676

IOP Capital

2113 Middle Street Sullivan's Island, SC 29482

Web: www.iopcapital.com

IOP Capital partners with passionate entrepreneurs by investing expertise and capital to grow their business. Their typical investments are geared toward pre-seed to start-up stage companies.

Michelin Development Next Innovation Center

Web: www.michelindevelopment.com

Michelin Development Upstate, SC is a job creation program, which focuses on social and/or economically disadvantaged businesses in 10 upstate counties. Michelin Development in North America works in conjunction with regional development agencies, local government and business support agencies.

Mountain Lakes Business Development Corp.

Web: www.mountainlakesbdc.com

Mountain Lakes Business Development Corporation (MLBDC) is here to assist entrepreneurs in taking their ideas from concept to reality, from garage office to Main Street and from relative unknown to a mainstream brand. Check out the Volunteer Directory to see what our team of SCORE certified mentors has to offer. MLBDC, working closely with Tri-County Technical College, also offers Courses to budding entrepreneurs and small businesses.

NxLevel

Web: www.columbiasc.net

NxLevel is a program for the entrepreneurs with an idea or a new business. Topics include, Exploring Entrepreneurship, Setting Financial Goals, Planning the Product, Reaching the Market, Building the Team, Planning for a Profitable Business.

Rebel Capital Advisors, LLC

Rebel Capital Advisors, LLC provides capital to early stage technology companies. To date, Rebel Capital has invested in more than forty companies with potentially disruptive technologies.

South Carolina Business One Stop (SCBOS)

Web: www.scbos.sc.gov

South Carolina Business One Stop or SCBOS is the official South Carolina business web portal. It enables anyone with an existing business or any- one starting a new business to file permits, licenses, registrations, or pay taxes. From the convenience of your computer at any time, 24 hours a day – 7 days a week, you can take care of your important state filings, and pay for multiple filings and/ or taxes with one credit, debit, or EFW payment.

South Carolina Department of Commerce

Ashely Teasdel

Manager of Small Business 1201 Main Street, Suite 1600

Columbia, SC 29201 Phone: (803) 737-0325 Fax: (803) 737-0538

Email: ateasdel@sccommerce.com **Web:** www.SCcommerce.com

South Carolina Department of Revenue

Web: www.sctax.org

SC Launch!

Web: www.sclaunch.org

SC Launch is a collaborative initiative involving SCRA and South Carolina's university research foundations: Clemson University, the University of South Carolina, and the Medical University of South Carolina. It was created to facilitate applied research, product development and commercialization pro- grams and to strengthen South Carolina's Knowledge Economy by creating high wage earning jobs. SC Launch provides entrepreneurs with key tools for success to help build technology startups, jobs and equity in the future for South Carolina as well as access to business, academic and economic development entities through the SC Launch Resource Network.



ENTREPRENEUR & SMALL BUSINESS SUPPORT

Silicon Harbor Ventures

Web: www.siliconharborventures.com

Silicon Harbor Ventures (SHV), founded in 2013, is an investor managed venture fund targeting investments in early and growth stage companies in Charleston, South Carolina and the southeastern United States. The fund is designed to provide the benefits of angel investor clubs through the investor managed structure with the benefits of a venture fund with committed capital.

Small Business Administration (SBA) South Carolina District Office

Web: www.sba.gov

The SBA offers a myriad of services to small businesses. It provides financial assistance for new or existing businesses through guaranteed loans made by area bank and non-bank lenders. Seminars and free small business counseling is available through SCORE, Small Business Development Centers, and Women's Business Centers. In addition, special loan programs are available for businesses involved in international trade. Federal government contracting assistance is also available.

South Carolina Manufacturing Extension Partnership (SCMEP)

Web: www.scmep.org

The South Carolina Manufacturing Extension Partnership (SCMEP) is a private, non-profit group that serves as a proven resource to South Carolina businesses, providing them with a range of innovative strategies and solutions. An affiliate of the National Institute of Standards and Technology (NIST), SCMEP operates under the US Department of Commerce to promote innovation and industrial competitiveness.

Minority Business Development Agency

Web: http://columbiambdacenter.com/

MBDA aims to increase the growth of minority owned business and strengthen existing ones. Its professional consultants offer a wide range of services including initial counseling, government/ private sector contracting assistance, financial management, access to capital, access to markets, and international trade franchising. The center also maintains strategic partnerships so you can have immediate access to unlimited information tailored to your trade or specialty.

South Carolina Office of the Secretary of State

Web: www.scsos.com

South Carolina State Library

Web: www.search.ebscohost.com

Small Business Reference Center This section of the South Carolina State Library offers users a collection of state specific resources supported with demographic data and other local information. Completing the database are business videos to help foster success in all aspects of managing a business.

South Carolina Technology Alliance

Web: www.sctech.org

The South Carolina Technology Alliance is a non-profit / private public non-partisan technology orientated Think Tank. It works diligently with stake- holders to assist in identifying and developing technology workforce skills. The management team works with all types of innovative technology companies provides access to consultants, mentors, and senior business leaders, as well as access to lists of services, companies and professionals that will ensure your business a much stronger opportunity for success. SCTA also has strategic partnerships with various venture capital companies and other investor partnerships.



SC SMALL BUSINESS DEVELOPMENT CENTERS (SC SBDC)



Small Business Development Center

1014 Greene Street Columbia, SC 29208 **Phone:** (803) 777-3130

The SBDC aims to advance the state's economic development by helping entrepreneurs grow successful businesses. We provide private business consulting services at no charge and affordable educational programs for a small charge.

Aiken Area SBDC

USC-Aiken School of Business -471 University Parkway Aiken, SC 29801 **Phone:** (803) 641-3646

Satellite Center – The Mill on Park

237 Park Avenue
Aiken, SC 29801

Allendale Area SBDC

465 James Brandt Blvd. Allendale, SC 29810 803.584.3446 Ext 190

Beaufort Area SBDC

Martin Goodman USC-Beaufort, Historic Beaufort Campus 801 Caterer Street Beaufort, SC 29902 **Phone:** (843) 521-4143

Charleston Area SBDC

256 Bond Hall, Citadel School of Business 171 Moultrie St. Charleston, SC 29409 **Phone:** (843) 740-6160

Cheraw Area SBDC

Northeastern Tech Continuing Education Dept. 1201 Chesterfield Highway Cheraw, SC 29520 **Phone:** 843.910.7352

Clemson Area SBDC

Clemson University 413 Sirrine Hall Clemson, SC 29634-1392 **Phone:** (864) 710-4717

Columbia Area SBDC

1225 Laurel Street, Room 326 Columbia, SC 29201 **Phone:** (803) 777-5118

Florence Area SBDC

Florence/Darlington Technical College P.O. Box 100548 Florence, SC 29501 **Phone:** (843) 661-8256

Georgetown Area SBDC

Georgetown Library 405 Cleland Street Georgetown, SC 29440 **Phone:** 843.606.0116

Greenville Area SBDC

1 North Main Street Greenville, SC 29601 **Phone:** (864) 370-1545

Greenwood Area SBDC

Lander University Laura Lander Hall LL209 320 Stanley Avenue Greenwood, SC 29649 **Phone:** (864) 388-8492

Hilton Head Area SBDC

USC-Beaufort South Campus One University Boulevard Bluffton, SC 29909 **Phone:** (843) 208-8259



SC SMALL BUSINESS DEVELOPMENT CENTERS (SC SBDC)

Myrtle Beach Area SBDC

Coastal Carolina University Atlantic Hall P.O. Box 261954 Conway, SC 29528-6054 **Phone:** (843) 349-4010

Newberry Area SBDC

1814 College Street Newberry, SC 29108-2126 **Phone:** (803) 321-5689

North Charleston Area SBDC

6296 Rivers Avenue Suite 300 North Charleston, SC 29406 **Phone:** (843) 740-6160

Orangeburg Area SBDC

South Carolina State University
College of Business & Applied Professional Sciences
Algernon S Belcher Hall
300 College Street
Campus Box 7176
Orangeburg, SC 29117
Phone: (803) 536-8445

Rock Hill Area SBDC

Winthrop University 118 Thurmond Building Rock Hill, SC 29733 **Phone:** (803) 323-2283

Spartanburg Area SBDC

Spartanburg Community College - Tyger River Campus 1875 E Main Street, Suite 4 Duncan, SC 29334

Phone: (864) 592-6318

Sumter Area SBDC

USC Sumter 200 Miller Road, Room 216 Sumter, SC 29150-2498 **Phone:** (803) 938-3833

Union Area SBDC

103 West Main Street Union, SC 29379 **Phone:** 864.427.8864

SCORE CHAPTERS

Service Corps of Retired Executives (SCORE)

Norman Paige State Director 1835 Assembly Street, Suite 1425 Columbia, SC 29201

Phone: (803) 253-3124

SCORE is a volunteer nonprofit association helping small businesses succeed. SCORE matches clients with the expert counselor best suited to their needs. The SCORE counselors are current or former business owners, and executives who have achieved high levels of success.

Aiken South Central Region Chapter 683

Aiken Chamber of Commerce 121 Richland Avenue E Aiken, SC 29801

Phone: (803) 641-1111 **Fax:** (803) 641-4174

Web: www.aikenchamber.net

Beaufort Carolina Lowcountry Chapter

2348 Boundary Street Beaufort, SC 29902 **Phone:** (843) 470-0800

Web: www.scorebeaufort.com

Camden Chapter

Kershaw County Chamber of Commerce 607 Broad Street Camden, SC 29021

Phone: (803) 765-5131

Chapin Midlands Chapter

Chapin Chamber of Commerce 302 Columbia Avenue Chapin, SC 29036

Phone: (803) 345-1100

Web: www.scoremidlands.org

Charleston Coastal Chapter 285

Charleston Metro Chamber of Commerce 4045 Bridge View Drive B-151

North Charleston, SC 29405 **Phone:** (843) 727-4778

Web: www.charlestonsc.score.org



SCORE CHAPTERS

Cheraw Chapter

Greater Cheraw Chamber of Commerce 221 Main Street Cheraw. SC 29520

Phone: (843) 537-7681

Columbia Midlands Chapter 230

1835 Assembly Street, Suite 1425

Columbia, SC 29201 **Phone:** (803) 765-5131 **Fax:** (803) 765-5962

Web: www.scoremidlands.org

Florence Midlands Chapter

Florence Chamber of Commerce

610 W Palmetto Street Florence, SC 29503 **Phone:** (843) 665-0515

Web: www.scoremidlands.org

Greenville Piedmont Chapter 232

300 E Washington Street, Room B-31

Greenville, SC 29601 Phone: (864) 271-3638 Fax: (864) 271-3638

Web: www.piedmontscore.org

Greenwood Piedmont Chapter

Piedmont Technical College 620 N Emerald Road Greenwood, SC 29648 **Phone:** (864) 941-8414

Web: www.piedmontscore.org

Hartsville Midlands Chapter

Hartsville Chamber of Commerce

214 N 5th Street Hartsville, SC 29550 **Phone:** (843) 332-6401

Web: www.scoremidlands.org

Hilton Head Carolina Lowcountry Chapter 650

Hilton Head Island-Bluffton Chamber of Commerce

1 Chamber of Commerce Drive Hilton Head Island, SC 29928 **Phone:** (843) 785-7107

Fax: (843) 785-3673

Web: www.scorehiltonhead.com

Lexington Midlands Chapter

Lexington Chamber of Commerce 321 S Lake Drive

Lexington, SC 29072 Phone: (803) 359-6113

Web: www.scoremidlands.org

Myrtle Beach Grand Strand Chapter 381

605 10th Avenue

N. Myrtle Beach, SC 29577 **Phone:** (843) 918-1079 **Fax:** (843) 918-1080 **Web:** www.mbscore.org

Northeast Chapter

Village at Sandhill 110-6 Forum Drive Columbia, SC 29229 **Phone:** (803) 765-5131

Orangeburg Midlands Chapter

Orangeburg Chamber of Commerce 1570 John C. Calhoun Drive

Orangeburg, SC 29116 **Phone:** (803) 534-6821

Web: www.scoremidlands.org

Piedmont SCORE Chapter 232

300 E. Washington Street

Greenville, SC 29601

Phone: (864) 271-3638 or (864) 646-1700

Email: info@piedmontscore.org

Spartanburg Piedmont Chapter

Spartanburg Community College - Tyger River Campus

1875 East Main Street Duncan, SC 29334 **Phone:** (864) 592-6317 **Web:** score@sccsc.edu

Summerville Coastal Chapter

Summerville Chamber of Commerce

402 N Main Street Summerville, SC 29483 Phone: (843) 873-2931 Web: www.score285.org

Sumter Midlands Chapter

Sumter Chamber of Commerce 32 E Calhoun Street

Sumter, SC 29150

Phone: (803) 775-1231 or (803) 775-0915

Web: www.scoremidlands.org



<u>BUSINESS INCUBATORS, RESOURCE CENTERS</u> <u>& ACCELERATORS</u>

Abbeville County Industrial Incubator

Web: www.abbevillecountysc.com

Counties Served: Abbeville, Greenwood, McCormick, Laurens,

and Anderson

The Abbeville County Industrial Incubator is a manufacturing incubator offering 5,000 square foot bays (expandable to 10,000 feet). Any entrepreneur is eligible to apply for space.

Applied Research Center

Web: www.archydrogen.com

A primary mission of the facility is the sharing of practical, useful knowledge that will advance our understanding of energy and technology. The Applied Research Center (ARC) is a program of the Economic Development Partnership, which is a non-profit public- private development corporation serving the needs of new and existing businesses in Aiken and Edgefield Counties, South Carolina.

Benedict College Small Business Incubator

Web: www.benedict.edu

The Benedict College Small Business Incubator welcomes start-up businesses for two years as clients and tenants within the Business Development Center. Businesses selected to be participants in the incubation program are entrepreneurs interested in providing innovative new products, services, or approaches to business within the African American Community.

Bushy Park Incubator

Web: www.bushyparkindustrialcomplex.com

Bushy Park Incubator provides access to high tech laboratories, technological equipment, state of the art communication networks and a wide variety of office, collaboration and manufacturing space.

Catalyst Center (Charleston Metro Chamber of Commerce)

Web: www.charlestonchamber.net

Located on the second floor of the Charleston Metro Chamber of Commerce, is a space where aspiring and existing entrepreneurs can connect, receive information, identify resources, meet with mentors and take advantage of programs designed for their business' start-up and growth.

Charleston Digital Corridor

Web: http://www.charlestondigitalcorridor.com

Charleston Digital Corridor is a creative effort to attract, nurture & promote Charleston's knowledge economy by facilitating a business, physical and social environment where technology companies thrive. Initiatives include office & meeting space, a talent portal, educational forums, site acquisition help, funding, and networking.

Clemson Apparel Research (CAR)

Web: www.car.clemson.edu

Clemson Apparel Research was established to revi- talize the domestic sewn-products industry through the proper application of advanced technology and management practices. It offers consulting services to address specific manufacturing problems, research services to create new technologies and management systems for the sewn-products and textile industries, as well as manufacturing services through a 6,000 square foot model apparel plant to demonstrate state- of-the-art technology.

Clemson University Research Foundation (CURF)

Web: www.clemson.edu/curf

CURF manages the technology transfer functions of Clemson University by taking assignment of inventions, obtaining Intellectual property protections, working with faculty to evaluate commercial poten- tial of discoveries, and licensing inventions to the private sector for public use. CURF owns and operates several facilities dedicated to business incubation that enable start-up companies to accelerate their growth through access to office and wet-lab space as well as other support service.

CU-ICAR Center for Emerging Technologies

Web: www.cuicar.com

CUBEInC

Web: www.cucubeinc.com

The Clemson University Biomedical Engineering Innovation Campus (CUBEInC) develops high-impact medical technology and devices for disease management and technology transfer from bench to bedside.

Dirt Works Incubator Farm

Web: www.lowcountrylocalfirst.org

Provides infrastructure and support to reduce the risk for new farmers launching their new farm businesses. Land lease, tractor access, packing facility, walk-in cooler, tool storage, irrigation and assistance from a mentor.



<u>BUSINESS INCUBATORS, RESOURCE CENTERS</u> <u>& ACCELERATORS</u>

Don Ryan Center for Innovation

Web: www.ryan-innovation-center.com

The Don Ryan Center for Innovation is designed to support new technology company formation and development in Bluffton, SC by helping technology innovators and small technology, companies success- fully develop and grow. To do this, the program links innovators to intellectual property, technology evaluation, product development services, seed financing, business mentorship, corporate relation- ships and recruiting. The program blends the attrib- utes of hands-on consulting support, resource identi- fication and availability, and distance learning to help increase the probability innovators will be successful.

Duke Energy Center for Innovation

Web: www.decenterforinnovation.com

Counties Served: Darlington, Florence, Chesterfield, Dillon,

Marlboro and Marion

Representing a unique public-private collaboration, the Center's partners, including Clemson University, the City of Hartsville, Duke Energy, and others, work to bring innovators together with needed business development and support services so they may commercialize emerging technology products and services. The Center provides office space to entrepreneurs and links them to a variety of hands-on support in developing and evaluating tech-focused products, protecting intellectual property, locating financing opportunities and cultivating business relationships.

eMerge @ the Garage

Web: www.emergeandersonsc.com

The City of Anderson is creating an entrepreneurial space and program(s) that will focus on a public/private collaborative with local industry partners. e-Merge @ the Garage consists of incubator/accelerator programs providing entrepreneurial flexible work space and access to capital for startups in Health Care, IT Intelligence, Culinary Arts/AgriBuinsess and Education opportunities.

EngenuitySC

Web: www.engenuitysc.com

Created in 2003, EngenuitySC is an active public/ private partnership focused on the knowledge-based economy in the Columbia, South Carolina region. It is comprised of business and industry leaders, along with representatives from local government and academia. Its goal is to encourage entrepreneurship to commercialize ideas, technology, research, and public policy in an effort to help knowledge-based companies and create access to start-up investment capital.

The Enterprise Campus at Midlands Technical College

Web: www.mtcenterprisecampus.com

The Enterprise Campus allows for interaction between the corporate community, faculty and students; thereby creating a seamless integration of innovative companies, emerging technologies and education. Benefits include access to applied learning and laboratory space, office space and resources, faculty resources, training facilities, continuing education, and customized workforce training.

The Faber Entrepreneurship Center at the Moore School of Business

Web: www.mooreschool.sc.edu

The Faber Entrepreneurship Center, endowed with a \$1 million gift from University of South Carolina alumni Tim and Karen Faber, seeks to provide USC students with intensive exposure to entrepreneurial concepts, small business management training, and interaction with a network of successful entrepreneurs in South Carolina. The Faber Entrepreneurship Center has recently focused on providing companies in South Carolina with support at the intersection of New Venture Formation, Global Business, and Intellectual Property Strategy & Management

firedUP Accelerator Program

Web: www.cse.sc.edu

At firedUP, we love building great companies. Our program is six months of high-intensity action designed for one thing: to quickly propel a choice group of promising startups into the market.

The Flagship

Web: www.charlestonflagship.com/#home

Located in Historic Downtown Charleston, the Flagship is Charleston's premier business incubator for tech and tech-related businesses. The Flagship offers enterprise-class business spaces at cost-effective rates and flexible terms ideally suited for start-up stage companies. The Flagship also supports the visual arts community through the Flagship Gallery - a venue for Charleston's up-and-coming contemporary artists.



<u>BUSINESS INCUBATORS, RESOURCE CENTERS</u> & ACCELERATORS

The Harbor Entrepreneur Center

Web: www.harborec.com

The Harbor Accelerator is a business accelerator program designed with the entrepreneur in mind. We have one goal... build scalable business for the Charleston region. Each start up is provided tremendous resources and support to grow quickly, test the market quickly, and become viable. Our program is designed to introduce high impact business concepts to an intense curriculum led by successful mentor entrepreneurs. These mentors will walk side by side with the startup team throughout the 14 week program to keep them focused on the critical elements needed to grow their business. At the end of the program, the starts ups know what is needed to take the next step and are introduced to possible capital sources to help them grow.

Local Works Coworking Space

Web: http://lowcountrylocalfirst.org/

The space, community and services you need to thrive. Affordable/flexible co-working space for established and start-up entrepreneurs, with mentoring, networking and business development workshops. Local Works is a project of Lowcountry Local First.

LowCountry Innovation Center

Web: www.lowcountryinnovationcenter.com

Combines state of the art infrastructure, quality construction, unparalleled service, and a flexible office to create the environment for a companies' continued success.

Medical University of South Carolina Foundation for Research Development

Web: www.academicdepartments.musc.edu

MUSC's affiliated not for profit research foundation, the MUSC Foundation for Research Development (FRD) interfaces with industry in the area of technology transfer. These activities result in a contribution to MUSC's overall economic impact for our state and nationally. Most importantly, by collaborating with industry, cutting edge discoveries have the opportunity to become real life solutions to today's medical problems.

Michelin North American Incubator

Web: www.michelin.com

At Michelin we have a name for incubation: Incubator Program Office (IPO). Launched in 2014, this program aims to activate projects that are linked to mobility and which gravitate around our core business. The role of the IPO is to detect relevant projects that are liable to support growth at Michelin in the future. We are

looking for ideas, both internally and externally, that can be quickly implemented and have definite objectives. We grow them as far as possible and test them on the market to make sure of their viability.

Minority Business Accelerator

Web: www.greenvillechamber.org

The MBA program prepares minority-owned Businesses, for growth and expansion to create a competitive advantage for Upstate, SC to become the most inclusive business community in the world. The MBA program grows the economic success of disadvantaged organizations through business development services, mentoring, and access to large corporations for partnership opportunities. The program is focused on reducing disparity in the region's business community by driving economic activity for high-potential minority owned firms. Compelling evidence exists in other comparable areas that this type of program can lead to more viable and competitive MBEs that have the ability to grow and create meaningful job opportunities.

NEXT

Greenville

Web: http://www.nextupstatesc.org/

NEXT clients are fast growth technology companies that own their intellectual property and have high potential for national and international growth. Sectors currently served include Internet technology, electronic device, biomedical, software, nanotechnology, and pharmaceutical. NEXT offers entrepreneurs access to an entrepreneurial community, angel investors, SBIR/STTR consultation, office space, a talent portal, a CEO Best Practice Forum, as well as hosting for a functional company web page on the NEXT website.

North Dargan Innovation Center

Web: www.florencedowntown.com

We are a mixed use, Office/Professional Business Incubator. We are here to help startup companies, or home based businesses that are ready to expand into the local business community, thereby creating jobs. We offer physical support with office space, internet access, copy and fax service, a phone line and office furniture, as well as mentoring and business counseling, business plan development, financial projections and benchmarks, market research and more.



<u>BUSINESS INCUBATORS, RESOURCE CENTERS</u> & ACCELERATORS

Savannah River Research Campus

Web: www.aikencountysc.gov

Aiken County's Carrol H. Warner Savannah River Research Campus is a 422-acre site, owned and operated by Aiken County. It is specially designed to play host a wide range of technology-based business ventures from the largest international firm to the smallest entrepreneurial start-up. Office space ranges from 2,500 to 3,000 square foot suites. on the first and second floors, and single offices are available on the first floor. Third floor is rentable as a complete floor. In addition to the office suites, the Research Campus also offers prime building sites. Sites are available from 5 to 40 acres and may be selected to best suit the needs of each company.

SC Biotechnology Incubation Facility

Web: www.greenwoodscchamber.org

A 22,000 square-foot, state-of- the-art-facility. In addition to six laboratory modules with related office and support space, the incubator houses a conference room, library, and 124-seat auditorium. Outfitted with the latest technology, the building contains T-1 telecommunications and video conferencing capabilities to link you to resources around the state and the world.

SC BIO

Web: www.scbio.org

SCBIO is a member organization that exists to support and advance South Carolina's life science industry through collaboration, advocacy, workforce development, enhanced purchasing power and education. This mission furthers our goal of ensuring that South Carolina's companies, research institutions, and citizens reap the economic and societal benefits of a world-class life sciences cluster.

SEBIO

Web: www.sebio.org

Southeast BIO **(SEBIO)** is a regional non-profit organization that fosters the growth of the life sciences industry in the Southeastern United States through efforts that promote entrepreneurship and bring together the key players active in the development of the industry. SEBIO's geographic footprint includes Alabama, Florida, Georgia, North Carolina, South Carolina, Tennessee and Virginia. We focus on key industries within the life sciences, including: bio/pharma, medical devices and technology, agricultural biotechnology, animal health, bioinformatics and biomaterials.

SC Launch Innovation Centers

Web: www.sclaunch.org

SCRA's flagship SC Launch program contributes to the formation and growth of early-stage technology companies and supports the relocation of established technology

companies to the state. SCRA improves the development and growth of South Carolina's Innovation Economy by supporting entrepreneurs, enabling university research commercialization and connecting to innovators.

SCRA Innovation Centers:

SCRA USC Innovation Center at Columbia

Web: <u>www.scra.org</u> 1000 Catawba Street Columbia, SC 29208

The innovation center is designed to house high-tech companies emerging from research at the University of South Carolina and entering commercialization and light manufacturing stages. This facility is situated and designed to stimulate and sustain clean next-generation manufacturing.

SCRA MUSC Innovation Center at Charleston

Web: www.scra.org 645 Meeting Street Charleston, SC 29403

The innovation center is designed to support Charleston's growing biotechnology cluster. The 28,400 square foot facility will consist of flexible use, multi-tenant laboratory and office space supporting biopharma, biomed and biotech research and commercialization. The building was opened in December 2009 and leasing applications are currently being accepted.

SCRA/Applied Technologies Center

Web: www.scra.org 315 Sigma Drive Summerville, SC 29486

The innovation center offers wet laboratory, meeting, office, and conference space. The facility hosts companies conducting research and development as well as community events and meetings. A full genetics and biotechnology focused library, support staff, and close proximity to researchers at the Greenwood Genetic Center provide a hub for diagnostic, therapeutic, and pharmaceutical companies.

SCRA Duke Energy Innovation Center

Web: www.scra.org 81 Technology Drive Anderson, SC, 29486



BUSINESS INCUBATORS, RESOURCE CENTERS & ACCELERATORS

Spartanburg Entrepreneurial Resource Network (SERN)

Web: www.spartanburgentrepreneur.com

SERN is a collaborative effort between several organizations in Spartanburg County whose mutual goal is to promote a vibrant entrepreneurial environment in Spartanburg. The members are Spartanburg Community College, USC Upstate, Wofford, SBDC, SCORE, the Chamber of Commerce and the City of Spartanburg. Together, the group offers a wide variety of programs and support for startups and growing businesses resulting in one of the most formidable business assistance programs in the nation.

Technology Incubator @ Knowledge Park

Web: www.tirockhill.org

The Technology Incubator is designed for entrepreneurs who anticipate a 12 – 18 month development cycle. Once we have helped you launch your idea to market, we'll continue to help you grow.

ThinkTEC

Web: www.thinktec.com

ThinkTEC is a Charleston Metro Chamber of Commerce initiative that facilitates start-up companies, grow existing business and attract new business in the high-tech arenas. These efforts include industry- specific conferences, public policy and legislative initiatives, program development, and educational events. Entrepreneurial training programs are offered through NxLevel.

Tri-County Entrepreneur Development Corporation

Web: www.oconeescedc.com

The TCEDC initiative seeks to stimulate economic development by working with entrepreneurs and/or small businesses in helping to grow their ideas in the Oconee area from concept to flourishing businesses. Assistance comes through mentoring services, providing incubator space and conducting training programs in partnership with Tri-County Technical College.

USC/Columbia Technology Incubator

Web: www.usccolainc.org

The USC-Columbia Technology Incubator is for entrepreneurs who have a technology-based product or service and who wish to have interaction with the university R&D enterprise. It is expected the entrepreneur will have technical education or business experience to exploit the technology, as well as have a documented business plan that includes market analysis, financial projections, and funding requirement. For such entrepreneurs, the USCCTI will provide a broad scope of services including cost- effective office/laboratory space and support, prototype manufacturing facilities, product realization and development services and business consultation.



LICENSES, PERMITS & REGULATIONS

Various types of licenses, permits and registrations may be required in order to conduct business in South Carolina. Federal, state and local laws and ordinances establish guidelines such as occupational matters, business licensing, environmental permitting and tax withholdings.

BUSINESS LICENSE BASICS

South Carolina does not have a statewide business license requirement; therefore companies must apply for local business licenses. Most towns and municipalities require a business license. The following counties also require business licenses:

Beaufort County Charleston County Dorchester County Horry County Jasper County Marion County Richland County Sumter County

To obtain a license in one of these counties, contact the local business license office or visit www.SCBOS.com for a complete listing of offices.

BUSINESS LICENSES & PERMITS

- ⇒ Depending on the type of business, registration with the State of South Carolina can be accomplished through the Secretary of State's Office, the Department of Revenue or through the South Carolina Business One Stop. www.SCBOS.com
- ⇒ Federal Tax ID Number which can be applied for at the IRS Web site. www.irs.gov or through links at www.SCBOS.com
- ⇒ Local Business Licenses are often necessary for businesses located within city or town limits. Check with the local municipality for business license requirements. SCBOS lists Web site connections for each county and municipality. www.SCBOS.com
- ⇒ Occupational Permits & State Licensing may be required. New business owners should check with the South Carolina Department of License, Labor and Regulation to determine if an occupational permit is required for their business. www.llr.state.sc.us
- ⇒ The Department of Health & Environmental Control's (DHEC) Small Business Environmental Assistance Program (SBEAP) team is available to answer questions on environmental permitting and compliance issues for small businesses. Their services are free and non-regulatory.

 <u>www.SCDHEC.gov</u>
- ⇒ State Certifications for Women and Minorities promote the growth and development of small and minority owned businesses in South Carolina. Visit their Web site to find about how to become certified.

 www.govoepp.state.sc.us/osmba

SMALL BUSINESS REGULATORY REVIEW COMMITTEE

The Small Business Regulatory Review Committee reviews new and existing state agency regulations that may adversely impact small businesses. The Committee, which is comprised of private-sector small business owners, was chartered to ensure that South Carolina's small business community has a voice and a level playing field on which to compete. Small businesses facing problems with a state agency regulation can call or write to the Committee at the Small Business Development office of the South Carolina Department of Commerce to explain their concerns.

Visit Small Business and Existing Industry at www.sourcesc.com for more information.



LICENSES, PERMITS & REGULATIONS RESOURCES

Internal Revenue Service (IRS)

Web: www.irs.gov

Other helpful IRS resources:

- Business and Specialty Helpline: 1-800-829-4933
- Electronic Federal Tax Payment System:

www.eftps.gov or 1-800-555-4477

Tax Forms and Publications: www .irs.gov/

<u>formspubs</u> or 1-800-829-3676

Small Business Regulatory Review Committee (SBRRC)

Web: www.sccommerce.com

The Committee is made up of 11 business owners who have volunteered their time to review current regulatory issues facing small businesses. They have the ability to either work with the agency or the General Assembly, when necessary, in getting an alternative regulation adopted if it appears that the regulation puts undue pressure on small business.

South Carolina Business One Stop (SCBOS)

Web: www.scbos.sc.gov

South Carolina Business One Stop or SCBOS is the official South Carolina business web portal. It enables anyone with an existing business or anyone starting a new business to file permits, licenses, registrations, or pay taxes. From the convenience of your computer at any time, 24 hours a day –7 days a week, you can take care of your important state filings, and pay for multiple filings and/or taxes with one credit, debit, or EFW payment.

South Carolina Commission for Minority Affairs

Web: www.cma.sc.gov

The South Carolina Commission for Minority Affairs provide the minority community, consisting of African Americans, Native American Indians, Hispanics/Latinos, Asians and others with a single point of contact for statistical data and technical assistance in the areas of research and planning for a greater economic future. Working with officials on the state, county and local levels of government in disseminating statistical data and determining its impact on their constituencies.

South Carolina Department of Consumer Affairs

Web: www.consumer.sc.gov

The South Carolina Department of Consumer Affairs ("DCA"/
"Department") is the state's consumer protection agency.
Established in 1974, DCA has more than forty years of experience
in protecting South Carolina consumers while recognizing those
businesses that act honestly and fairly. The Department
accomplishes its mission by: 1.) acting as an effective regulator,
2.) providing complaint mediation services that are unmatched at

both state and federal levels, 3.) saving millions for both consumers and small businesses through insurance rate filing intervention, 4.) serving as an educational portal for consumers and businesses alike, and 5) informing the public on effective ways of preventing and mitigating identity theft situations.

South Carolina Department of Health and Environmental Control (SC DHEC), Small Business Environmental Assistance Program (SBEAP)

Web: www.scdhec.gov

The South Carolina Department of Health and Environmental Control (DHEC) is the state regulatory agency charged with promoting and protecting the state's public health and its land, air, coastal resources and water quality as authorized by federal and state law. The agency provides a wide range of resources and services that support a vision of healthy people living in healthy communities. The Small Business Environmental Assistance Program is part of the South Carolina Department of Health and Environmental Control. S.C. SBEAP's primary goal is to effectively communicate to small businesses the information they need to comply with environmental regulations. We provide multimedia compliance assistance with an emphasis on air emission reporting and permitting requirements. Our services are free and non-regulatory.

South Carolina Department of Labor, Licensing and Regulation

Web: www.llr.state.sc.us

The Department of Labor, Licensing and Regulation (LLR) is to promote the health, safety and economic well-being of the public through regulation, licensing, enforcement, training and education.

South Carolina Department of Labor, Licensing and Regulation Office of OSHA Voluntary Programs

Web: www.llr.state.sc.us



LICENSES, PERMITS & REGULATIONS RESOURCES

South Carolina Department of Transportation (SCDOT), Disadvantaged Business Enterprise (DBE) Program

Web: www.scdot.org

The purpose of SCDOT's Disadvantaged Business Enterprise (DBE) Program is to assist potential contractors in their efforts to identify and utilize DBEs that are participating in the Department's DBE Program. Certification is granted through the Department as verification that a business is bonafide in its claim to be a disadvantaged business enterprise. Certified firms are used to meet goals on federally assisted contracts. The SCDOT is required to provide a list of certified contractors to firms bidding on prime contracts who in turn, agree to utilize certified minority businesses on construction projects throughout the state.

South Carolina Department of Employment and Workforce

Web: www.dew.sc.gov

The South Carolina Department of Employment and Workforce (DEW), a proud partner of the American Job Center network, is responsible for paying unemployment insurance benefits, collecting unemployment taxes, helping people find jobs, matching businesses with qualified candidates, and collecting and disseminating state/federal employment statistics. Our main goal is to match jobseekers with employers quickly, efficiently, and effectively, and we offer a variety of services to assist both groups.

South Carolina Film Commission, Production Guide

Web: www.filmsc.com

South Carolina Office of Small and Minority Business

Assistance (OSMBA)
Web: www.osmba.sc.gov

South Carolina Office of the Secretary of State

Web: www.scsos.com

The Secretary of State is responsible for the statewide registration of corporations, Uniform Commercial Code interests, business opportunities, employment agencies, trademarks and notaries. The Office handles the incorporation of municipalities and special purpose districts, the annexations of land, and the escheatment of real property in South Carolina.

South Carolina Workers' Compensation Commission

Web: www.wcc.sc.gov



FINANCING YOUR SMALL BUSINESS

ARE YOU READY FOR FINANCING?

Develop a Business Plan:

Create a written document describing your business, including type of business and legal form, annual sales, number of employees, length of time in business and the ownership structure.

Determine Financing Needs:

Identify all startup expenses, estimate the costs of your business for at least the first several months, and create a realis- tic startup budget and cash flow model.

Discuss Your Credit Score:

Creditors use your credit score to determine if you qualify for additional lending. Credit scores help predict who is most likely to repay debt and make payments on time.

TYPES OF FINANCING AVAILABLE

- ⇒ **Debt Financing** involves lenders such as banks, commercial finance companies and government-related lending. Depending on financial plans and goals, one of the following programs may suit your needs.
- ⇒ The Small Business Administration (SBA) is a group of independent agencies of the federal government created to aid, counsel, assist and protect the interests of small businesses. The SBA operates a loan guarantee program which can assist with up to \$2 million dollars in potential financing. www.sba.gov
- ⇒ Community Express Loan Programs help small businesses owned by minorities, women and veterans, or companies located in low-to-moderate income areas. www.superiorfg.com
- ⇒ Council of Governments Loan Programs partner with local counties, cities and towns to provide resources to foster economic development, usually in the form of a revolving loan program.
 www.state.sc.us
- ⇒ The SC Capital Access Program (SC CAP) is designed to provide financial institutions with a tool to assist with business loans in which public resources are used to generate financing. www.bdcofsc.org
- ⇒ **Equity Funding** requires selling an ownership interest in the business in exchange for capital. There are several options when considering who should invest in your company.
- ⇒ Seed Capital Funds may assist your financial goals through funding in the form of loans and equity. SC Launch! offers technology based companies commercialization support and guidance, as well as up to \$200K in seed funding. www.SCLaunch.org
- ⇒ **Angel Networks** are a good place to begin your search for funding. They are member-driven organizations that work to help support high-growth economic development in the region.



FINANCING YOUR SMALL BUSINESS RESOURCES

COMMUNITY DEVELEPMENT CORPORATIONS

Appalachian Development Corporation

Web: www.adcloans.com

The ADC is organized for the primary purpose of furthering the economic development in the Counties that the Appalachian Development Corporation serves. The Appalachian Development Corporation provides business lending programs through the US Small Business Administration, US Department of Agriculture, and the Appalachian Regional Commission. The Appalachian Development Corporation has been providing business loans since 1982.

Catawba Regional Development Corporation (CRDC)

Web: www.catawbacog.org

CRDC is a 'gap' economic development lender, partnering with local banks, federal and state funders such as the Small Business Administration, the US Department of Agriculture, and the SC Department of Health and Environmental Control. Catawba Regional has worked with local businesses and governments to provide debt capital for business start-up, expansion, and brownfields cleanup. CRDC's work has resulted in multiple benefits: over \$50 million of loans have been made throughout state, leveraging \$120 million of private capital and creating over 2,000 South Carolina jobs. CRDC is a certified statewide SBA 504 lender, making fixed-asset loans of up to \$5.5 million. CRDC also provides small business loans (up to \$300,000) through its Revolving Loan Fund in the following SC counties: Chester, Lancaster, Union, York, Beaufort, Jasper, Colleton, Kershaw, Lee, Sumter, Clarendon, Hampton, Allendale, Aiken, Orangeburg, Bamberg, Barnwell and Calhoun.

Charleston LDC

Web: www.charlestonldc.com

The LDC, established in 1979, is a non-profit small business lending organization whose mission is to offer opportunity by assisting the growth and development of microenterprise and small business concerns, thereby creating and retaining employment opportunities in its service market. As a federal and state certified CDFI, the LDC provides flexible business lending products, along with extensive technical assistance, to women-owned, minority-owned, lowincome, veteran, and other underserved business owners in Berkeley, Charleston, Colleton, and Dorchester Counties in SC.

CommunityWorks Carolina

Website: www.communityworkscarolina.org

CommunityWorks provides financing and specialized training for small startup or existing businesses in the Upstate of South Carolina. Through the Micro-Loan Program eligible business owners can qualify for a loan up to \$15,000 and receive one on one business coaching to help them grow and sustain their business. If you are interested in applying for the program, please read the additional program requirements listed in the MicroLoan Fact Sheet on the CommunityWorks website, and then complete the Initial Contact Form also located on the CommunityWorks website.

South Carolina Community Loan Fund

Website: www.sccommunityloanfund.org

Lowcountry Housing Trust (LHT) is a regional affordable housing and community development financier that works with local governments, developers, community leaders, non-profits, and businesses to build strong, healthy communities. Since inception in 2004, LHT has infused more than \$13 million in community development financing into the community, resulting in the development of over 850 afford- able housing units for Lowcountry families. Recognizing that viable, sustainable communities include more than affordable housing, LHT recently expanded its mission to support the fundamental needs of underserved communities. While affordable housing will remain a priority, LHT now finances community facilities, community businesses, and healthy food retail outlets.

Santee-Lynches Regional Development Corporation, Revolving Loan Fund (RLF)

Web: www.santeelynchescog.org

The corporation's RLF funds are administered by Catawba Regional Development Corporation (CRDC). The RLF funds are a source of capital for assisting startup and growing businesses. It is used primarily as gap financing to help leverage private sector loans and investments to fulfill an applicants' total capital needs companies to promote the economic development goals of the state.

Carolina Small Business Development Fund

Web: www.carolinasmallbusiness.org

The Carolina Small Business is a statewide nonprofit and Community Development Financial Institution (CDFI) that provides small business loans and financial training to start-ups and existing businesses and lending services to community-based organizations.



COUNCILS OF GOVERNMENT

South Carolina's Councils of Governments (COG) efforts include focusing on regional planning, keeping track of all types of statistical information, obtaining and administering grants, and supporting regional economic development.

Berkeley-Charleston-Dorchester (BCD) Council of Governments, Revolving Loan Fund (RLF) (Serving Berkeley, Charleston and

Dorchester Counties)
Web: www.bcdcog.com

Lower Savannah Council of Governments, Economic Development,

Revolving Loan Fund Web: www.lscog.org

Pee Dee Regional Council of Governments, Revolving Loan Fund

Web: www.peedeecog.org/service.html

Upper Savannah Council of Governments, Revolving Loan Fund

Web: www.uppersavannah.com

Waccamaw Regional Council of Governments, Revolving Loan

Fund

Web: www.wrcog.org

EQUITY FINANCING

Angel Partners (CHAP)

Web: www.chapsc.com

CHAP is an organization composed of Charleston business professionals who screen and evaluate qualified startups looking for seed capital to support economic growth of the region.

Electric City Angels

Web: www.scangelnetwork.com

Capital Angels

Web: www.venturesouth.vc/capital-angels

Spartanburg Angels

Web: www.scangelnetwork.com

InvestSC, S.C. Venture Capital Program

InvestSC was formed for the purpose of assisting the Venture Capital Authority in meeting the goals and objectives of the program. It consists of four capital funds chosen to invest in South Carolina-based

Johnson Magrath & Partners, LLP Web: www.johnsonmagrath.com

Johnson Magrath & Partners, LLP is a private investment group founded in 2006 and managed by partners in Charleston. Johnson Magrath invests in select public companies and in small, private companies with tremendous growth potential.

SCLaunch

Web: www.sclaunch.org

SCLaunch! accelerates entrepreneurial growth for advanced technology startups by providing seed-funding of up to \$200,000 in loans or investments, ongoing mentoring and business counseling, and access to Resource Network Services.

Upstate Carolina Angel Network

Web: www.upstateangels.com

The Upstate Carolina Angel Network, LLC (UCAN) is a group of accredited investors located in Upstate South Carolina who invest in and support start-up and early-stage, high-growth businesses in the Southeastern United States. Our members possess a broad array of business experiences and skills they bring to bear in helping to screen and evaluate potential portfolio companies. They also serve as a valuable resource for guidance and advice to entrepreneurs and their businesses once an investment is made. Since its inception in 2008, UCAN has invested \$5.6 million in 22 companies.

OTHER GOVERNMENT FINANCING (LOANS)

Business Development Corporation (BDC) of South Carolina

Web: www.BDCofSC.org

BDC is a non-bank commercial lending company specializing in the SBA 7(a) loan guaranty program.

City of Columbia

Office of Business Opportunities

Web: www.columbiasc.net

Small businesses drive the U.S. economy by providing jobs for over half of the nation's private workforce. Yet small businesses also face many obstacles that stall or prevent their growth and development, including access to capital, effective marketing strategies, adequate accounting systems, and comprehensive business plans.

Charleston Local Development Corporation

Web: www.charlestonldc.org

The LDC is an alternative lender that fosters economic development by promoting and assisting in the creation, growth and development of small business concerns through its technical and financial assistance programs. Its service area encompasses Charleston, Berkeley, Dorchester, and Colleton counties.



OTHER GOVERNMENT FINANCING (LOANS)

loans can accommodate projects between \$300K to \$20 million.

South Carolina Jobs-Economic Development Authority (JEDA)

Web: www.scjeda.com

JEDA's mission is to promote the business and economic welfare of South Carolina by assisting in the financing of public and private projects throughout the state. JEDA serves as a statewide conduit issuer of special obligation revenue bonds and acts on behalf of the borrower to access financial markets and capital.

S.C. Capital Access Program (SC CAP)

Web: www.businessdevelopment.org SC CAP is used to promote economic development and job creation through small business in South Carolina by providing financial institutions with a flexible non-bureaucratic resource.

U.S. Department of Agriculture (USDA) Business and Industry (B&I) Guaranteed Loan Program

Web: www.usda.gov

The USDA B&I Guaranteed Loan Program helps to create jobs and stimulates rural economic by providing financial banking for rural businesses. The pro- gram provides up to 80 percent of a loan made by a commercial lender.

U.S. Small Business Administration (SBA) Loan Programs

Web: www.sba.gov

SBA's loan programs provide long-and short-term loans for small businesses that might not qualify though normal lending channels.

NON-PROFIT LENDING INSTITUTIONS

(See also: Community Development Corporations and Councils of Government.)

Business Carolina, Inc. (BCI)

Web: www.bcilending.com

BCI provides financial assistance for the expansion and purchase of fixed assets (such as real estate or equipment), business acquisitions, replenishing working capital, and debt restructuring for the owner managed businesses throughout the Southeast.

Certified Development Corporation (CDC) of South Carolina

Web: www.bdcofsc.org

CDC is a non-profit statewide certified development company that can arrange 100% government-guaranteed debenture financing under the SBA 504 lending program, helping promote economic development and create jobs in South Carolina.

Provident Business Financial Services

Web: www.providentbfs.com

Provident provides fixed asset financing for land, building and equipment throughout SC to small business. Our fixed rate, 20 year



MARKETING AND GROWING YOUR BUSINESS RESOURCES

In today's competitive marketplace, success is dependent upon clear and consistent marketing plans that make a business' products and/or services stand out from the competition. This section highlights public sector marketing resources available throughout the state.

CREATING A MARKETING PLAN

- Make a list of your businesses goals, strengths and weaknesses.
- Analyze potential customer base for particular products.
- Consider product advantages and how they will be leveraged.
- Determine a pricing strategy for services and products.
- Create promotional programs, media outreach and advertising to reach preferred customer base.
- Evaluate short and long-term goals to ensure the best results.

HOW TO MARKET YOUR BUSINESS

- ⇒ Market your business through print, Web and radio media if possible. This can be done through purchasing advertising or via strategic public relations. Convince the customer why your company and your services would be their optimal choice. If your budget allows, utilize the services of a marketing firm to get your plan started.
- ⇒ Target customers that are most likely to benefit from your services and will provide you with the most sales.
- ⇒ Understand market size and trends that will affect your customer base.
- ⇒ Know your competition by realistically assessing and comparing your strength and weaknesses. Compare products, services and performance.

STATE AND FEDERAL CONTRACTING

- ⇒ Materials Management Office (MMO)
- ⇒ Procurement Technical Assistance Centers (PTAC)
- \Rightarrow The FedBizOpps for Federal Business Opportunities
- ⇒ The Carolinas' Minority Supplier Development Council
- ⇒ The Minority Business Enterprise Center of South Carolina

GROW YOUR BUSINESS THROUGH THE SOURCESC PROGRAM

SourceSC is a product, material and service locator program designed to help new and existing South Carolina companies connect with South Carolina vendors and suppliers. The program utilizes resources from the South Carolina Department of Commerce, the South Carolina Technical College System, economic development allies, and national databases to match a company's needs with in-state resources.

SourceSC relies on extensive knowledge of the state's existing supply chains, and works in concert with numerous economic development allies, which receive in-state supplier inquiries, to best serve a company's needs. To learn how SourceSC can help your business grow, visit www.sourcesc.com



BUSINESS RESOURCES

SourceSC Program

Web: www.sourcesc.com

Clemson Institute for Economic and Community Development (CIECD)

Web: www.clemson.edu

CIECD offers Small Business and Marketing Plan classes from various

curriculums including FastTrac GrowthVenture, FastTrac

Techventure and eCommerceSC.

ECI-Find New Markets

Web: www.findnewmarkets.com

At ECI, we specialize in the development and implementation of business, marketing and global trade strategies. Our customized approach enables us to assist with all of the elements necessary to grow your business regardless of where you are in the market development process. Through in-depth market research and creative marketing solutions, we help you identify and develop new markets, new customers and new products and services.

Procurement Technical Assistance Center

Web: www.scsbdc.com

South Carolina Women's Business Center

Web: www.scwbc.net

South Carolina Budget and Control Board Division of Procurement

Services

Web: www.procurement.sc.gov

INTERNATIONAL TRADE RESOURCES

City of Columbia

Office of Economic Development Web: www.columbiasc.net

SBA Export Trade Finance Officer

Web: www.sba.gov

South Carolina Department of Commerce

Web: www.sccommerce.com

Minority Business Development Agency Web: www.columbiambdacenter.com

Carolinas-Virginia Minority Supplier Development Councils, Inc.

(CVMSDC)

Web: http://www.cvmsdc.org/

U.S. Department of Commerce, U.S. Commercial Service, U.S. Export Assistance Centers (USEAC)

Web: www.buyusa.gov/southcarolina

Charleston Export Assistance

Website: www.export.gov/southcarolina

Greenville Office
Web: www.export.gov



WORKFORCE DEVELOPMENT

The South Carolina Department of Commerce is committed to ensuring that South Carolinians have the education and training necessary to fill the most in-demand jobs. This section provides valuable insight into workforce resources offered in the state of South Carolina.

Regional Workforce Advisors:

The South Carolina Department of Commerce is proud to introduce our newest addition to workforce development. Our 12 Regional Workforce Advisors bring together those who educate our students and those in the business community who rely on a talented labor pool in efforts to strengthen South Carolina's workforce.

ReadySC™

The readySC™ program, offered through the South Carolina Technical College System, can coordinate training needs at no cost for eligible new or expanding companies throughout the state. The program works with the state's 16 technical colleges to develop training curriculum tailored to meet a company's workforce requirements. More than a quarter million workers have been trained since the program's inception. www.readysc.org

Apprenticeship Carolina Program

Apprenticeship Carolina's primary mission is to ensure that all employers in South Carolina have access to the information and technical assistance they need to create their own demand-driven registered apprenticeship programs by working with the 16 technical colleges across the state. www.apprenticeshipcarolina.com

• Enterprise Zone Retraining Credit Program

Manufacturing companies located in South Carolina may have the opportunity to utilize the Job Retraining Tax Credit (E-Zone) program in order to be reimbursed for certain training and education provided to employees. Subsequent to approval by the State Board for Technical and Comprehensive Education, companies may claim a credit of \$1,000 per employee credit against withholding taxes. www.sctechsystem.edu

• Incumbent Worker Training

Funds may be available to train current employees to meet changing skill requirements due to new technology, restructuring, new product lines and many other factors. An employer match is required. Funding priority is given to training that will lead to significant upgrades in employee skills or wages, or that will result in layoff aversion and better retention opportunities. Funding for this program is allocated annually.

On-the-Job Training

On-the-Job training provides wage/salary reimbursement of up to 50-90 percent (depending on the size of the business) to compensate for costs associated with training new employees. The percentage and length of reimbursement varies by the size of a company, specific skills to be acquired for the job and local workforce area.

• SC WorkReady Communities Initiative

The SC Work Ready Communities provides a verifiable pool of workplace skills and is a tool used to measure the quality and capability of a county's workforce. The basic infrastructure builds upon ACT WorkKeys® a valid jobs skills assessment system and the National Career Readiness Certificate (NCRC). The NCRC is certifies workplace competencies in Applied Math, Reading for Information and Locating Information. www.scworkready.org



BUSINESS OPERATIONS

Many issues must be addressed when running a business – from insurance to process improvements, to taxes and supply chain relationships. Business operations are all activities associated with running a business that produce value for the business. Generating revenue efficiently and effectively is a vital part of owning and running a business – which makes it extremely important to consider all aspects of running a business when building a business plan.

THINGS TO CONSIDER:

- Insurance to protect businesses as well as employees.
- Business tax filings and Certified Public Accountants.
- Operating efficiently and staying profitable.
- Energy costs and how businesses can reduce them.
- Business continuity and disaster planning. How will the business recover?
- Can a recycling program help your business?

BUSINESS OPERATIONS RESOURCES

Insurance: Consider and research the different types of insurance related to running a business – Property & Casualty, Employee Health and Workers' Compensation to name a few. The South Carolina Insurance News Service provides insurance related in- formation from around the state and country for business owners. Learn more at www.scinsnews.com.

Taxes: It is important to develop a good working relationship with your accountant. Your accountant should be familiar with key tax dates and the necessary documentation. For more information, contact a local IRS tax office, the South Carolina Department of Revenue or the South Carolina Business One Stop. www.irs.gov, www.scbos.com

Process Improvement/Operational Efficiency: South Carolina's Manufacturing Extension Partnership (MEP) and other industry related organizations are available to help with process improvement and operational efficiency. For more information about how MEP can help your business, visit www.scmep.org.

RECYCLING WORKS – BUSINESS RECYCLING OPPORTUNITIES IN SOUTH CAROLINA

Recycling can save your business money in avoided disposal costs – and may even produce revenue. Recycling also saves energy and natural resources. The **South Carolina Smart Business Recycling Program** provides free, confidential, non-regulatory technical assistance on recycling, waste reduction, beneficial reuse and other ways for businesses to conserve resources and improve their bottom line. The South Carolina Department of Commerce's easy-to-use **Recycling Business Directory** provides convenient search features that allow users to find outlets for recycling commodities.

For more information on recycling, visit the recycling section of www.sccommerce.com, or the South Carolina Smart Business Recycling Program at www.scdhec.gov.



BUSINESS OPERATIONS RESOURCES

GSA – Federal Acquisition Service

The Federal Acquisition Service (FAS) possesses unrivaled capability to deliver comprehensive products and services across government at the best value possible. FAS offers a continuum of innovative solutions and services in the areas of products and services, technology, motor vehicle management, transportation, travel and procurement and online acquisition tools.

GSA Technology Council

Web: www.gsatc.org

The GSA Technology Council provides networking, education and professional development opportunities to career minded information technology professionals and high tech entrepreneurs through its newsletter, meetings, expos and training programs.

Internal Revenue Service (IRS)

Web: <u>www.irs.gov</u> helpful IRS resources:

- Business and Specialty Helpline: 1 (800) 829-4933
- Electronic Federal Tax Payment System: <u>www.eftps.gov</u> or 1 (800) 555-4477
- Tax Forms and Publications: <u>www.irs.gov/formspubs</u> or 1 (800) 829-3676
- SC Insurance News Service: 240 Stoneridge Drive, Suite 110, Columbia, SC 29210

KFR Services

Web: www.kfrservices.com

This company provides specialized solutions for a diverse field of industries such as telecommunications, boating association management, and risk management.

Savannah River National Laboratory Tech Transfer Office

Web: www.srnl.doe.gov

South Carolina Department of Health and Environment Control - Green Hospitality Program

Web: www.scdhec.gov

This program is a free, voluntary program designed to help South Carolina's hospitality industry reduce the environmental impact of its operations and incorporate environmental stewardship and sustainability in its business practices. It also promotes and recognizes hotels, restaurants and other hospitality facilities for their environmentally conscious practices.

South Carolina Department of Health and Environmental Control South Carolina Materials Exchange

Web: www.scdhec.gov

The Exchange is a free, web-based service that seeks to reduce waste by facilitating the exchange of reusable materials by businesses, non-profit institutions and government agencies.

South Carolina Department of Health and Environmental Control- Smart Business Recycling Program

Web: www.scdhec.gov

This program provides free, confidential, non-regulatory technical assistance on recycling, waste reduction, beneficial reuse and other ways for businesses to conserve resources and improve their bottom line.

South Carolina Department of Insurance

Web: www.doi.sc.gov

The South Carolina Department of Insurance protects the insurance consumers, the public interest, and the insurance marketplace by ensuring the solvency of insurers; by enforcing and implementing the insurance laws of this State; and by regulating the insurance industry in an efficient, courteous, responsive, fair, and equitable manner.

South Carolina Insurance News Service

Web: www.scinsnews.com

South Carolina Insurance Association (SCIA) is a nonprofit organization providing insurance information to consumers, companies, and the media. We are funded by insurance companies doing business in South Carolina and are primarily concerned with insurance issues affecting the people of South Carolina.

South Carolina Manufacturing Extension Partnership (SCMEP)

Web: www.scmep.org

The SCMEP's mission is to partner with companies and agencies throughout the state to help to strategically improve their competitiveness, performance and profitability by driving growth and eliminating waste. With consultants located throughout the state and a manufacturing education facility in Greenville, the SCMEP works in all regions of the state and in all critical areas of business essential to improving manufacturing competitiveness.

University of South Carolina Office of Intellectual Property

Web: www.ip.research.sc.edu



LOCAL AREA & OTHER RESOUCES

A business' success is dependent upon strong business connections – especially local connections. South Carolina has numerous local resources available to help get businesses up and running, and to help existing companies remain successful. Local resources consist of organizations that have the ability to connect businesses and key allies in the industry, both at the community level and throughout the state.

LOCAL ECONOMIC DEVELOPERS

Local Economic Development professionals are employed by South Carolina counties and municipalities to provide assistance for business in their area. They work to promote and ensure the economic growth of their community and are available to assist any business.

SOUTH CAROLINA REGIONAL ECONOMIC DEVELOPMENT ALLIANCES

There are several economic development alliances within South Carolina. Each alliance services a particular region of the state, often combining the resources of several counties to promote growth. All are willing to assist companies relocating to or expanding within South Carolina.

CHAMBERS OF COMMERCE AND OTHER BUSINESS ADVOCATE ORGANIZATIONS

Chambers of Commerce around the state serve the business community in a variety of ways. They promote the economic growth of communities and generally represent the business interests of the communities they serve. Chambers provide valuable resources that can greatly benefit a business.

COUNCIL OF GOVERNMENTS

South Carolina Council of Governments (COGs) are essential in assisting local governments with both local and regional development plans within the state. There are ten COGs in South Carolina, each representing a multi-county planning district.

• SMALL BUSINESS DEVELOPMENT CENTERS

Small Business Development Centers (SBDC) provide technical business planning assistance and offer programs to assist businesses interested in access to federal procurement opportunities. SBDCs also provide assistance for firms interested in or capable of participating in the Department of Defense's Small Business Innovation Research Program or Small Business Technology Transfer Program.

• SERVICE CORPS OF RETIRED EXECUTIVES

The Service Corps of Retired Executives (SCORE) is a resource partner of the U.S. Small Business Administration, which provides business assistance with free private counseling and low-cost group workshops.

INCUBATORS

Business incubators are programs designed to assist in the successful development of entrepreneurial companies through a variety of business services and support. Incubators can help companies manage their business and provide valuable contacts that can accelerate any business.



LOCAL AREA & OTHER RESOURCES

ADVOCACY ORGANIZATIONS

Lowcountry Local First

Web: www.lowcountrylocalfirst.org

Lowcountry Local First is a non-profit organization with a mission to advocate the benefits of a local living economy by strengthening community support of our local independent businesses and farmers. They offer co-working space, local business networking, mentorship, GOOD Business Summit, farm apprenticeship, incubation and workshops.

Health Sciences South Carolina

Web: www.healthsciencessc.org

The mission of Health Sciences South Carolina is to support our members in improving the health of all South Carolinians by collaborating across the state of South Carolina with the goal of enabling evidence based research.

Lowcountry Manufacturers Council

Web: www.lmcsc.org

The Lowcountry Manufacturers Council is an organization focused on the unique issues and common goals of the manufacturing sector. The mission is to enhance the competitiveness, promote development of the lowcountry of South Carolina.

Council on Competitiveness

Web: www.sccompetes.org

The Council on Competitiveness is a public-private partnership working to increase South Carolina's prosperity and enhance South Carolina's economic success through a cluster development strategy. The Council's mission is to find, build and celebrate industry clusters in South Carolina and to improve the business environment for better growth.

SC Automotive Council

Web: www.scautomotivecouncil.com

The South Carolina Automotive Council (SCAC) is a division of the South Carolina Manufacturers Alliance that is the state's leading organization dedicated to advancing the state's automotive manufacturing sector in a global marketplace. The SCAC provides resources and addresses the needs of automotive manufacturers by working collaboratively, collectively, and serving as a conduit among automotive manufacturers and regional allies. Partners of the Council include CU-ICAR and multiple regional economic development offices throughout South Carolina.

SC Manufacturers Alliance Web: www.myscma.com

National Federation of Independent Businesses

Web: www.nfib.com

The National Federation of Independent Business is America's leading small business association. The NFIB protect your right to own, operate, and grow your small business. The state and federal advocacy, business advice, and membership benefits cover a range of small business across many industries.

South Carolina Arts Commission Web: www.southcarolinaarts.com

South Carolina Chamber of Commerce

Web: www.scchamber.net

South Carolina Economic Developers' Association

Web: www.sceda.org

The South Carolina Economic Developers' Association is a not for profit organization of 550+ members whose primary objective is to increase the effectiveness of individuals involved in the practice of economic development in South Carolina by encouraging cooperation, exchange of information and promotion of professional skills.

South Carolina Hispanic Chamber of Commerce

Website: www.schcc.org

The South Carolina Hispanic Chamber of Commerce was incorporated on August 30, 2007. Recognizing the need of an organization that could represent and help the growing Hispanic business community, the Chamber comes in a crucial moment in the Hispanic community. Although in the early stages, we are working toward a strong foundation, building up membership and community awareness of the existence of the Chamber. Our vision is to become a proactive Hispanic chamber of commerce by providing leadership and serving as a bridge between community leaders, different cultures, and the community at large.

South Carolina Manufacturers Alliance

Web: www.myscma.com

South Carolina Small Business Chamber of Commerce

Web: www.scsbc.org

STEMLinx

Web: www.sccoalition.org



LOCAL CHAMBERS OF COMMERCE

Greater Abbeville Chamber of Commerce Web: www.abbevillescchamber.com

South Carolina African American Chamber of Commerce

Web: www.scachamber.com

Greater Aiken Chamber of Commerce

Web: www.aikenchamber.net

Anderson Area Chamber of Commerce Web: www.andersonscchamber.com

Bamberg County Chamber

Web: www.bambergcountychamber.org

Barnwell County Chamber of Commerce Web: www.barnwellcountychamber.org

Batesburg-Leesville Chamber of Commerce & Visitors Center

Web: www.batesburg-leesvillechamber.org

Beaufort Regional Chamber of Commerce

Web: www.beaufortchamber.org

Berkeley County Chamber of Commerce

Web: www.berkeleysc.org

Calhoun County Chamber of Commerce Web: www.calhouncountychamber.org

Greater Chapin Chamber of Commerce

Web: www.chapinchamber.com

Charleston Metro Chamber of Commerce Web: www.charlestonchamber.net

Greater Cheraw Chamber of Commerce

Web: www.cherawchamber.com

Cherokee County Chamber of Commerce Web: www.cherokeechamber.org

Chester County Chamber of Commerce

Web: www.chesterchamber.com

Greater Chesterfield Chamber of Commerce Web: www.chesterfieldscchamber.com

Clarendon County Chamber of Commerce

Web: www.clarendoncounty.com

Clemson Area Chamber of Commerce

Web: www.clemsonchamber.org

Greater Clover Chamber of Commerce

Web: www.cloverchamber.org

Greater Columbia Chamber of Commerce

Web: www.columbiachamber.com

Conway Area Chamber of Commerce

Web: www.conwayscchamber.com

Greater Darlington Chamber of Commerce

Web: www.darlingtonchamber.net

Dillon County Chamber of Commerce

Web: www.dilloncitysc.com

Greater Easley Chamber of Commerce

Web: www.easleychamber.org

Edgefield County Chamber of Commerce

Web: www.edgefieldcountychamber.org

Edisto Chamber of Commerce

Web: www.edistochamber.com

Fairfield County Chamber of Commerce

Web: www.fairfieldchamber.sc

Greater Florence Chamber of Commerce

Web: www.flochamber.com

Fountain Inn Chamber of Commerce

Web: www.fountaininnchamber.org

Georgetown County Chamber of Commerce

Web: www.visitgeorge.com

Greater Greenville Chamber of Commerce

 $\textbf{Web}: \underline{www.greenvillechamber.org}$

Greenwood Area Chamber of Commerce

Web: www.greenwoodscchamber.org



LOCAL CHAMBERS OF COMMERCE

Greater Greer Chamber of Commerce

Web: www.greerchamber.com

Hampton County Chamber of Commerce Web: www.hamptoncountychamber.org

Greater Hartsville Chamber of Commerce

Web: www.hartsvillechamber.org

Hilton Head Island/Bluffton Chamber of Commerce

Web: www.hiltonheadisland.org

Greater Irmo Chamber of Commerce Web: www.greaterirmochamber.com

Jasper County Chamber of Commerce

Web: www.jaspersc.org

Greater Inman Area Chamber of Commerce

Web: www.inmanscchamber.org

Kershaw County Chamber of Commerce Web: www.kershawcountychamber.org

Lake Wylie Chamber of Commerce

Web: www.lakewyliesc.com

Lancaster County Chamber

Web: www.lancasterchambersc.org

Laurens County Chamber of Commerce

Web: www.laurenscounty.org

Lee County Chamber of Commerce Web: www.leecountychambersc.com

Greater Lexington Chamber of Commerce

Web: www.lexingtonsc.org

Greater Liberty Chamber of Commerce

Web: www.libertychamberofcommerce.com

Little River Chamber of Commerce Web: www.littleriverchamber.org

Loris Chamber of Commerce
Web: www.lorischambersc.com

Marion Chamber of Commerce

Web: www.marionscchamber.com

Greater Mauldin Area Chamber of Commerce

Web: www.mauldinchamber.org

McCormick County Chamber of Commerce

Web: www.mccormickscchamber.org

Midland Valley Area Chamber of Commerce

Web: www.midlandvalleyareachamberofc ommerce.com

Greater Mullins Chamber of Commerce

Web: www.mullinschamber.sc

Myrtle Beach Area Chamber of Commerce

Web: www.myrtlebeachareachamber.com

Newberry County Chamber of Commerce

Web: www.newberrycounty.org

Ninety Six Chamber of Commerce

Web: www.96chamberofcommerce.com

Greater North Augusta Chamber of Commerce

Web: www.northaugustachamber.org

North Myrtle Beach Chamber of Commerce

Web: www.northmyrtlebeachchamber.com

Oconee Pickens Chamber Coalition

(See Clemson Area Chamber of Commerce)

Orangeburg County Chamber of Commerce

Web: www.orangeburgchamber.com

Pageland Chamber of Commerce

Web: www.pagelandchamber.com

Greater Pickens Chamber of Commerce

Web: www.pickenschamber.net

Oconee County Chamber of Commerce

Web: www.oconeechambersc.com

Saluda County Chamber of Commerce

Web: www.saludacountychamber.sc

Sea Islands Chamber of Commerce

Web: www.seaislandschamber.org



LOCAL CHAMBERS OF COMMERCE

Simpsonville Area Chamber of Commerce Web: www.simpsonvillechamber.com

Spartanburg Area Chamber of Commerce Web: www.spartanburgchamber.com

The Greater Summerville-Dorchester Chamber of Commerce

Web: www.greatersummerville.org

Greater Sumter Chamber of Commerce

Web: www.sumterchamber.com

Tri-County Regional Chamber of Commerce

Web: www.tri-crcc.com

Union County Chamber of Commerce

Web: www.unionsc.com

Walhalla Chamber of Commerce Web: www.walhallasc.com

Walterboro-Colleton Chamber of Commerce

Web: www.walterboro.org

West Metro Chamber of Commerce Web: www.westmetrochamber.sc

Westminster Chamber of Commerce Web: www.westminstersc.com

Williamsburg HomeTown Chamber of Commerce

Web: www.williamsburgsc.org

Greater York Chamber of Commerce Web: www.greateryorkchamber.com

York County Regional Chamber

Web: www.yorkcountychamber.com



LOCAL AREA & OTHER RESOURCES

SOUTH CAROLINA'S COUNCIL OF GOVERNMENT





Appalachian Council of Governments

(Serving Anderson, Cherokee, Greenville, Oconee, Pickens, Spartanburg Counties)

Web: www.scacog.org

Berkeley-Charleston-Dorchester Council of Governments

(Serving Berkeley, Charleston, Dorchester Counties)

Ronald E. Mitchum

Web: www.bcdcog.com

Catawba Regional Council of Governments (Serving Chester,

Lancaster Union, York Counties)
Web: www.catawbacog.org

Central Midlands Council of Governments (Serving Fairfield,

Lexington, Newberry, Richland, Counties)

Web: www.centralmidlands.org

Lowcountry Council of Governments (Serving Beaufort,

Colleton, Hampton, Jasper Counties)
Website: www.lowcountrycog.sc.gov

Lower Savannah Council of Governments (Serving Aiken, Allendale, Bamberg, Barnwell, Calhoun, Orangeburg Counties)

Web: www.lscog.org

Pee Dee Regional Council of Governments (Serving Chesterfield, Darlington, Dillon, Florence, Marion, Marlboro Counties)

Web: www.peedeecog.org

Santee-Lynches Regional Council of Governments (Serving

Clarendon, Kershaw, Lee, Sumter Counties)

Web: www.santeelynchescog.org

Upper Savannah Council of Governments

(Serving Abbeville, Edgefield, Greenwood, Laurens, Lexington, McCormick, Newberry, Saluda Counties)

Web: www.upperscworks.com

Waccamaw Regional Council of Governments (Serving

Georgetown, Horry, Williamsburg Counties)

Web: www.wrcog.org

REGIONAL ECONOMIC DEVELOPERS

Economic Development Partnership (Serving Aiken,

Edgefield, Saluda Counties)
Web: www.edpsc.org

Central SC Alliance

(Serving Calhoun, Clarendon, Fairfield, Kershaw, Lexington, McCormick, Newberry, Orangeburg, Richland Counties)

Web: www.centralsc.org

Charleston Regional Development Alliance (Serving Berkeley,

Charleston, Dorchester Counties)

Web: www.charlestoneconomicdevelopment.com

Charlotte Regional Partnership

(Serving Chester, Chesterfield, Lancaster, York Counties)

Web: www.charlotteusa.com

North Eastern Strategic Alliance

(Serving Chesterfield, Darlington, Dillon, Florence, Georgetown,

Horry, Marion, Marlboro, Williamsburg Counties)

Web: www.scbusinesscorner.com



REGIONAL ECONOMIC DEVELOPERS

Southern Carolina Regional Development Alliance (Serving Allendale, Bamberg, Barnwell, Colleton, Hampton, Jasper Counties)

Web: www.southerncarolina.org

South Carolina I-77 Alliance

(Serving Chester, Fairfield, Richland, York Counties)

Web: www.I77alliance.com

Upstate Alliance

(Serving Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg,

Union Counties)

Web: www.upstatealliance.com

LOCAL ECONOMIC DEVELOPERS

Abbeville County Development Board

Web: www.discoverabbeville.com

Aiken County – Economic Development Partnership

Web: www.edpsc.org

Anderson County Economic Development

Web: www.andersonpartnership.com

Allendale County-Southern Carolina Alliance

Web: www.southerncarolina.org

Bamberg County-Southern Carolina Regional Development

Alliance

Web: www.southerncarolina.org

Barnwell County Economic Development Commission

Web: www.locatebarnwellcountysc.com

Beaufort County

Web: www.bcgov.net

Berkeley County Economic Development

Web: www.berkeleycountysc.gov

Calhoun County - Central SC Alliance

Web: www.centralsc.org

Charleston County Economic Development

Web: www.charlestoncountydevelopment.com

Cherokee County Development Board

Web: www.cherokeecountydevelopmentboard.org

Chester County Economic Development

Karlisa Parker, SCCED Director

The Gateway

3200 Commerce Drive, Suite B

Richburg, SC 29729 **Phone:** (803) 377-1216 **Fax:** (803) 377-2102

Email: kparker@choosechester.com

Web: ChooseChester.com

Chesterfield County Economic Development Board

Kim Burch, Executive Director

105 Green Street Chesterfield, SC 29709 **Phone:** (843) 623-6500 **Fax:** (843) 623-3167

Email: kimburchccc@shtc.net

Web: www.chesterfieldcountysc.com

City of Columbia

Office of Economic Development

Ryan Coleman, Director 1201 Main Street, Suite 250

Columbia, SC 29201 **Phone:** (803) 734-2700

Email: rtcoleman@columbiasc.net

Web: www.columbia.sc.gov

Clarendon County Development Board

George Kosinski, Executive Director

411 Sunset Drive Manning, SC 29102 **Phone**: (803) 435-8813

Email: gkosinski@clarendoncountygov.org



Colleton County Economic Alliance, Inc.

Heyward Horton, Executive Director

520A N Jeffries Boulevard Walterboro, SC 29488-2931 **Phone:** (843) 549-9597

Fax: (843) 549-6937

Email: hhorton@cceainc.com
Web: www.cceainc.com

Darlington County Economic Development Partnership

Frank Willis, Executive Director

1951 Pisgah Road, SiMT Incubator Bldg.,

Ste. 120

Post Office Box 100549 Darlington, SC 29502 **Phone:** (843) 413-3210 **Email:** fwillis@dcedp.biz

Web: www.dcedp.biz

Dillon County Economic Development Board

Tonny McNeil, Economic Development Director

P.O. Box 911 Dillon, SC 29536 **Phone:** (843) 774-1402

Fax: (843) 841-3872

Email: dilloncountydb@bellsouth.net

Web: www.dilloncounty.org

Dorchester County Economic Development

John M. Truluck, Director 402 N Main Street Summerville, SC 29483 **Phone:** (843) 875-9109

Fax: (843) 821-9994

Email: john@dorchesterforbusiness.com **Web:** www.dorchesterforbusiness.com

Edgefield County - Economic Development Partnership

Will Williams, President & CEO

P.O. Box 1708 Aiken, SC 29802

Phone: (803) 641-3300 **Fax:** (803) 641-3369

Email: wwilliams@edpsc.org

Web: www.edpsc.org

Fairfield County Economic Development Department

Economic Development Director

P.O. Drawer 60 Winnsboro, SC 29180 **Phone:** (803) 712-1923 **Fax:** (803) 712-1394

Web: www.fairfieldcountysc.com

Florence County Economic Development Partnership

Joe King, Executive Director

P.O. Box 100549

Florence, SC 29502-0549 **Phone:** (843) 676-8796 **Fax:** (843) 676-8799

Email: jwking@florenceco.org

Web: www.fcedp.com

Georgetown County Economic Development

Brian Tucker 16 Prince Street

Georgetown, SC 29440 Phone: (843) 545-3163 Fax: (843) 545-3121

Email: btucker@gtcounty.org
Web: www.seegeorgetown.com

Greenville Area Development Corporation

J. Mark Farris, CEcD President & CEO 233 N Main Street, Suite 250

Greenville, SC 29601

Web: www.greenvilleeconomicdevelopment.com

Email: mfarris@greenvillecounty.org

Phone: (864) 235-2008

Greater Greenville Chamber of Commerce: Diversity & Inclusion

Nika White, Vice President

24 Cleveland Street Greenville, SC 29601 **Phone:** 864-239-3727 **Fax:** 864-282-8509

Email: nwhite@greenvillechamber.org
Web: www.greenvillechamber.org

CAPACITY is the Greenville Chamber's initiative de-signed to foster economic development through diversity and inclusion. The CAPACITY initiative facilitates building structure within the

community to increase capacity, enhance economic

development and create leadership opportunities for diverse business owners and professionals.

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Greenwood Partnership Alliance

Heather Simmons Jones, CEO 104 Maxwell Ave Greenwood, SC 29646

Phone: (864) 388-1250

Email: hjones@partnershipalliance.com **Web:** www.partnershipalliance.com



Greer Development Corporation

Reno Deaton, Executive Director

111-B South Main Street

Greer, SC 29650 **Phone:** (864) 416-0125

Email: rdeaton@greerdevelopment.com **Web:** www.greerdevelopment.com

Hampton County - Southern Carolina Alliance

Brantley Strickland, Project Manager

Southern Carolina Alliance

P.O. Box 672 Hampton, SC 29924

Phone: (803) 914-2141 Fax: (803) 914-2144

Email: bstrickland@southernc arolina.org

Web: southerncarolina.org

Hardeeville Development

LeNolon Edge

Business Assistance Programs - Business Forums

205 E Main Street Hardeeville, SC 29927 **Phone:** (843) 784-2231

Fax: (843) 784-6384

Email: ledge@cityofhardeeville.com **Web:** www.cityofhardeeville.com

Jasper County – Southern Carolina

Alliance

Phil Richardson, Project Manager

P.O. Box 1149 Ridgeland, SC 29936 **Phone:** (843) 726-7703

Email: PRichardson@southerncarolina.org

Web: www.jaspercountysc.org

Kershaw County Economic Development Office

Peggy McLean Director

P.O. Box 763

Camden, SC 29021 Phone: (803) 425-7685 Fax: (803) 425-7687

Email: econ.develop@kershaw.sc.gov
Web: www.kershawcountysc.org

Lancaster County Economic Development Corporation

Keith Tunnell, President 1033 West Meeting Street Lancaster, SC 29721

Phone: (803) 285-9471

Email: keith.tunnell@lancasterscworks.com

Web: www.Lancasterscworks.com

Laurens County Development Commission

Marvin Moss Executive Director P.O. Box 427 Laurens, SC 29360

Phone: (864) 939-0580 **Fax:** (864) 939-0016

Email: mmoss@laurenscounty.org
Web: www.laurenscounty.org

Lee County - TheLink

Jay Schwedler, Director 32 E Calhoun Street Sumter, SC 29150 Phone: (803) 418-0700 Fax: (803) 775-0915

Email:jschwedler@sumter-sc.com
Web: www.sumteredge.com

Lexington County Department of Economic Development

Charlton Whipple Director 212 S Lake Drive, Suite 502 Lexington, SC 29072 Phone: (803) 785-8147 Fax: (803) 785-2240

Email: cwhipple@lex-co.com

Web: www.lexingtoncountyusa.com

Marion County Economic Development Commission

Dr. Julie Norman, Executive Director

P.O. Box 840 Marion, SC 29571 **Phone:** (843) 423-8235 **Fax:** (843) 423-8233

Email: <u>inorman@marionsc.org</u> **Web:** www.marioncountysc.com

Marlboro County Economic Development Partnership

Ronald King P.O. Box 653

Bennettsville, SC 29512 Phone: (843) 479-5626 Fax: (843) 479-2663

Email: R.king@marlborocounty.sc.gov **Web:** www.marlborocounty.sc.org



McCormick County Economic Development

Thessa Smith, Economic Director 362 Airport Road McCormick, SC 29835

Phone: (864) 852-0427 **Fax:** (864) 852-2783

Email: tsmith@mccormickcountysc.org **Web:** www.mccormickcountyusa.gov

Myrtle Beach Regional Economic Development Corporation

Fred Robinson, Chair

2050 Highway, 501 E (Building 900)

Conway, SC 29526 **Phone:** (843) 347-4604 **Web:** www.mbredc.org

Newberry County Economic Development

Rick Farmer, Director

P.O. Box 381

Newberry, SC 29108 Phone: (803) 321-2042 Fax: (803) 321-2094

Email: <u>rfarmer@newberrycounty.net</u> **Web:** <u>www.newberrycountysc.org</u>

Oconee Economic Alliance

Richard K. Blackwell, SCCED Executive Director

528 Bypass 123, Suite G Seneca, SC 29678 **Phone:** (864) 638-4210

Email: <u>rblackwell@oconeesc.com</u> **Web:** <u>www.investoconee.sc.com</u>

Office of Economic Engagement, University of South Carolina

Bill Kirkland, Executive Director 541 Main Street Columbia, SC 29201

Phone: 803-777-0066 Email: Kirkland@sc.edu

The Office of Economic Engagement at USC serves as a single point of contact for business and industry partners to connect to all of the resources of the university including USC's intellectual property assets, research expertise, student talent and more. In addition, the Office of Economic Engagement is responsible for coordinating with university centers and institutes dedicated to program specific entrepreneurship that provide mentoring and technical assistance to budding companies as well as the management of current and future Innovista district facilities, including laboratory space in IdeaLabs.

Orangeburg County Development Commission

C. Gregory "Gregg" Robinson, Executive

Director

125 Regional Parkway, Suite 100

Orangeburg, SC 29118 **Phone:** (803) 536-3333 **Fax:** (803) 534-1165

Email: grobinson@ocdc.com

Web: www.ocdc.com

Pickens County - Alliance Pickens

A. Ray Farley II, Executive Director P.O. Box 149 Pickens, SC 29657 **Phone:** (864) 898-1500 Ext. 100

Fax: (864) 843-5790

Email: <u>rfarley@alliancepickens.com</u> **Web:** <u>www.alliancepickens.com</u>

Richland County

Jeff Ruble, Director of Economic Development

1201 Main Street, Suite 910

Columbia, SC 29201 Phone: 803-576-2043 Fax: 803-576-2137

Email: lindsayn@rcgov.us

Web: www.richlandcountysc.com

Saluda County - Economic Development Partnership

Will Williams, President & CEO

P.O. Box 1708 Aiken, SC 29802 **Phone:** (803) 641-3300 **Fax:** (803) 641-3369

Email: wwilliams@edpsc.org

Web: www.edpsc.org

Spartanburg Economic Futures Group

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FREQUENTLY ASKED QUESTIONS

HOW DO I START A BUSINESS IN SOUTH CAROLINA?

Starting a business should be an easy process. The first steps you should take include: obtaining a Federal Employer ID Number (EIN) or Federal Tax ID Number; registering your business with the state of South Carolina through the South Carolina Business One Stop (SCBOS); and getting a local business license anywhere you plan to conduct business. You should also use and take advantage of the resources outlined in this guide on how to successfully start and run a business. Check out the **GETTING STARTED** section for more information.

WHERE DO I GET A BUSINESS LICENSE?

Your local City Hall can assist you in obtaining a business license. The state does not have a business license requirement, but most cities and towns do. There are also eight counties that require additional business licenses, so check with your local municipality to determine their requirements. Check out the **LICENSES**, **PERMITS AND REGULATIONS** section for more information.

WHAT OTHER FORMS WILL I NEEDS TO START MY BUSINESS?

Depending on the type of business you are starting, you may need to have an Occupational Permit. The South Carolina Department of Labor, Licensing and Regulation has a listing of occupations that may require permitting. Check out the **LICENSES**, **PERMITS AND REGULATIONS** section for more information.

WHERE CAN I GET ASSISTANCE WITH MY BUSINESS PLAN?

Organizations like SCORE and the Small Business Development Centers are great resources for business planning and their services are free. Check out the **GETTING STARTED** section for more information.

ARE THERE ANY GRANTS FOR SMALL BUSINESS?

Grants generally do not exist for for-profit businesses of any size. In South Carolina, grants are used primarily to fund public infrastructure and such grants are still extremely competitive. This infrastructure may benefit a for-profit company and is usually based on capital investment and job creation. Check out the **FINANCING YOUR SMALL BUSINESS** section for more information.

HOW DO I FINANCE MY BUSINESS?

Assistance from personal resources, such as family and friends, followed by traditional financing through a local lending institution are the most common methods for funding your startup business. Some businesses may qualify for assistance in the form of loan guarantees from the Small Business Administration (SBA). Many banks have departments that specialize in SBA lending. An SBA representative can help you to prepare your application for a loan. Check out the **FINANCING YOUR SMALL BUSINESS** section for more information.